CHARLTON COMICS
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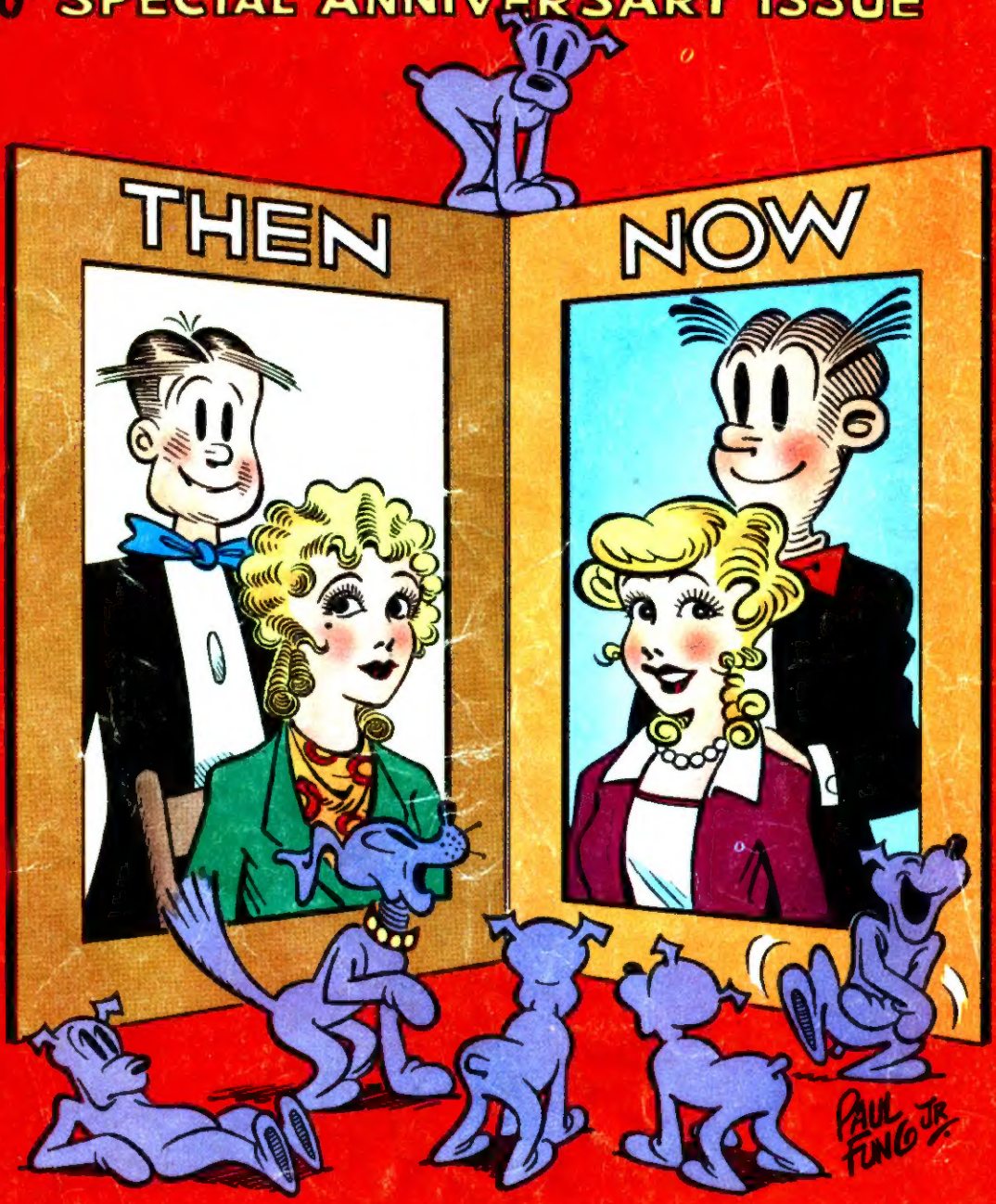
OCT
CDC
ONLY
20¢

CHIC YOUNG'S ALL NEW

BLONDIE

APPROVED BY THE COMICS CODE AUTHORITY

SPECIAL ANNIVERSARY ISSUE

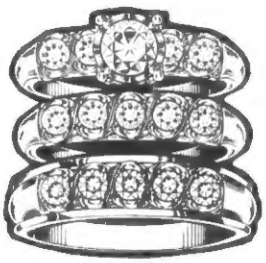


MILITARY MEN . . .
She deserves GENUINE DIAMONDS
. . . from NATIONAL Diamond Sales

401 - 15th Street • Oakland, Calif. 94612

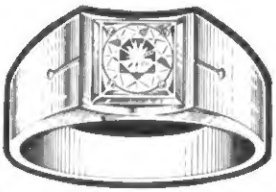
* WHERE YOUR CREDIT IS GOOD! *

Coupon clipped? Send us your order on plain paper!



CHERRY BLOSSOM
$200 cash price
15 flashing diamonds in a lavish 14K gold setting.
$20 monthly
10 pmts. $20; 1 pmt. $5; deferred payment price $205

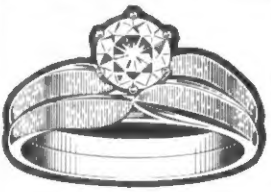
RINGS FOR MEN



DUKE $150 cash price
Dazzling diamond in satin finish 14K gold.
$16 monthly
9 pmts. $16; 1 pmt. $11; deferred payment price $155

EXECUTIVE $225 cash price
4 fiery diamonds in "prestige" ring of 14K gold.
$20 monthly
11 pmts. $20; 1 pmt. $10; deferred payment price $230

GREAT BUYS!



CAPRI $275 cash price
Fantastic diamond in a 14K gold designer's setting.
$24 monthly
11 pmts. $24; 1 pmt. $16; deferred payment price $280

WHITE LILAC
$150 cash price
Gorgeous solitaire diamond in classic 14K gold design.
$16 monthly.
9 pmts. $16; 1 pmt. $11; deferred payment price $155

NO AGE LIMIT

VENUS $300 cash price
Glorious diamond; 3-ring set with wide wedding bands; all in 14K gold.
$28 monthly
10 pmts. $28; 1 pmt. $25; deferred payment price $305

CROWN EMPRESS
$275 cash price
3 fiery diamonds in a modern 14K gold setting.
$24 monthly
11 pmts. $24; 1 pmt. $16; deferred payment price $280

NO RED TAPE

APPLE BLOSSOM
$160 cash price
10 beautiful diamonds in an ornate setting of 14K gold.
$16 monthly
10 pmts. $16; 1 pmt. $5; deferred payment price $165

PRINCESS $180 cash price
Glittering diamond in an ultra-modern setting of 14K gold.
$16 monthly
11 pmts. $16; 1 pmt. $9; deferred payment price $185

E-Z TERMS!

MAIL TODAY!

NO CASH DOWN

15 DAY FREE TRIAL

Shipping, handling, postage & insurance $5.00 per order.

Illustrations & diamonds enlarged to show detail.

NATIONAL DIAMOND SALES, 401 - 15th St., Oakland, Calif. 94612 CC-672

Send Item _____ Price $_____

Ring Size _____ I will pay $_____ monthly.

Name & Rank _____

Military Address _____

APO/FPO or City _____ State _____ Zip _____

Serial # _____ Discharge Date _____

Social Security # _____ Drivers License # _____ State _____

Parent's Name _____

Address, City, State _____

Sweetheart or Wife's Name _____

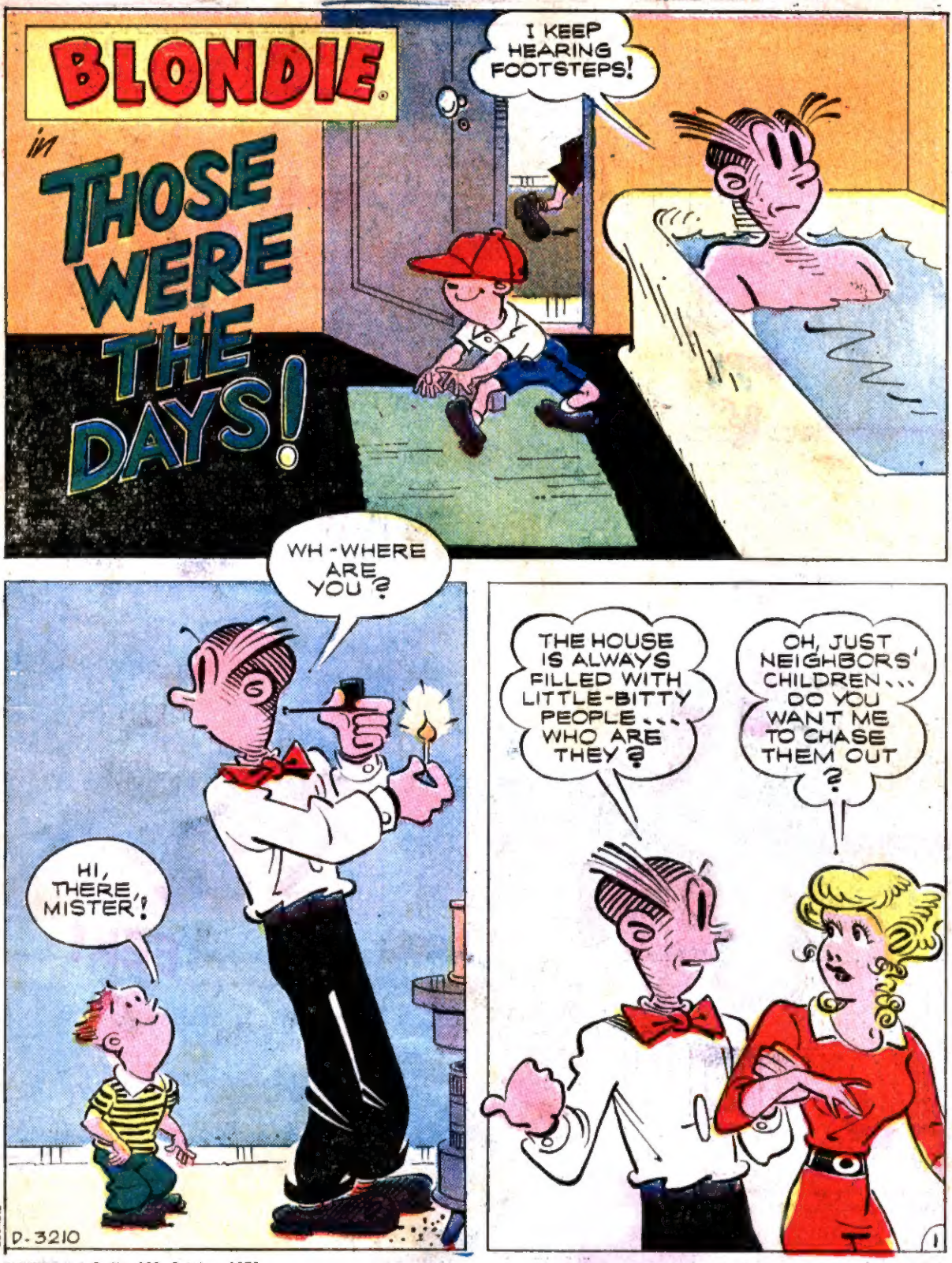
Her Address _____

City _____ State _____ Zip _____

Send item to ☐ Me ☐ Sweetheart or Wife

RING SIZE

Clip out—wrap finger—mark line at arrow point—mail with coupon.


BLONDIE
in
THOSE WERE THE DAYS!
I KEEP HEARING FOOTSTEPS!
WH-WHERE ARE YOU?
HI, THERE, MISTER!
D-3210
THE HOUSE IS ALWAYS FILLED WITH LITTLE-BITTY PEOPLE... WHO ARE THEY?
OH, JUST NEIGHBORS' CHILDREN... DO YOU WANT ME TO CHASE THEM OUT?

BLONDIE Vol. 5, No. 200, October, 1972.
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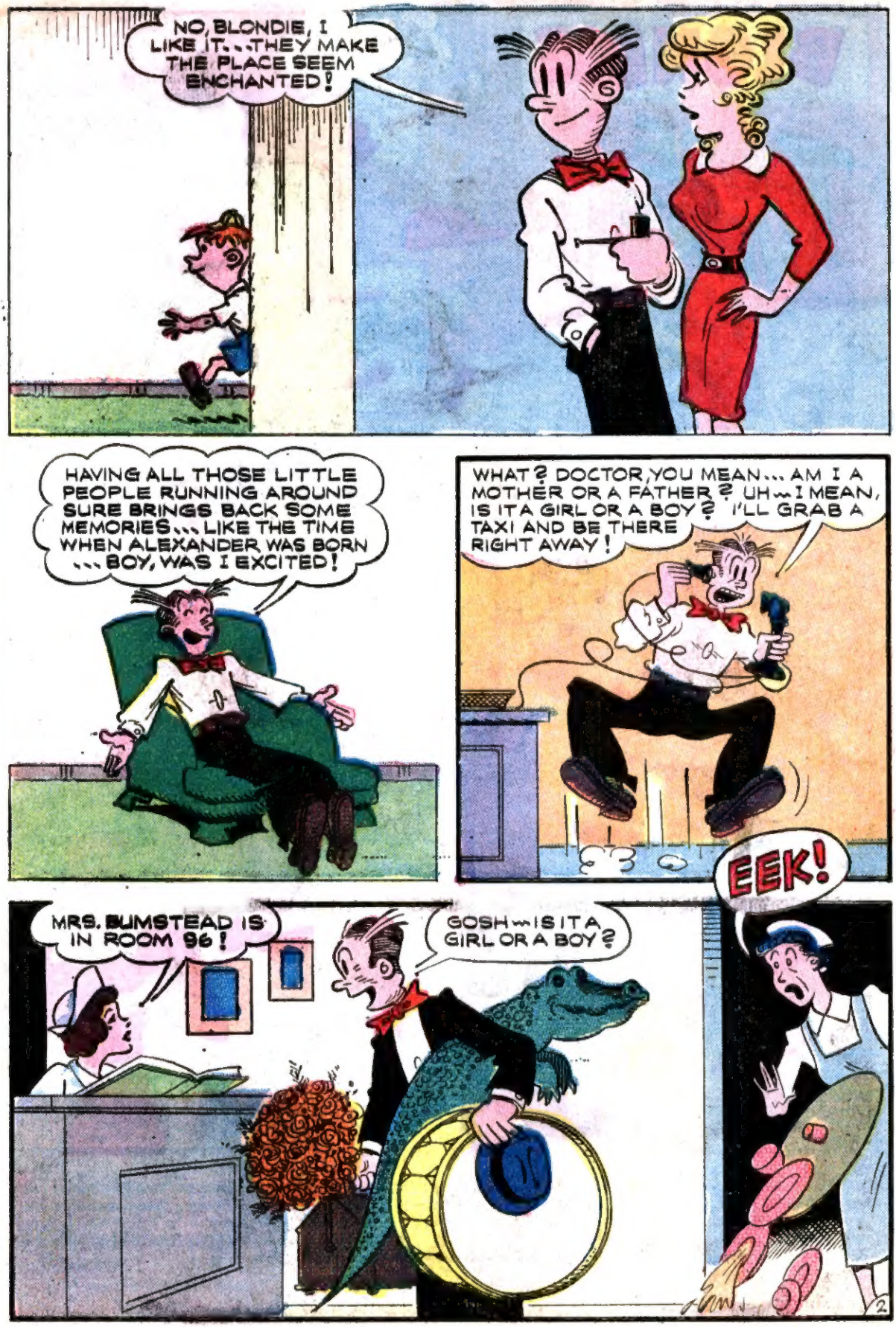
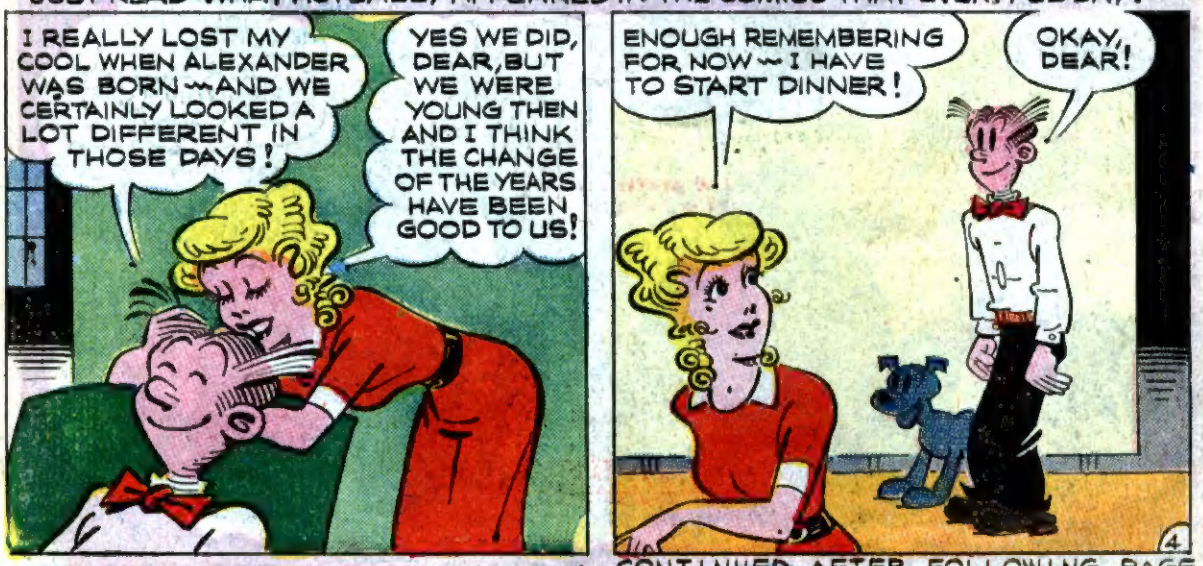

NO, BLONDIE, I LIKE IT...THEY MAKE THE PLACE SEEM ENCHANTED!
HAVING ALL THOSE LITTLE PEOPLE RUNNING AROUND SURE BRINGS BACK SOME MEMORIES... LIKE THE TIME WHEN ALEXANDER WAS BORN ... BOY, WAS I EXCITED!
WHAT? DOCTOR, YOU MEAN... AM I A MOTHER OR A FATHER? UH—I MEAN, IS IT A GIRL OR A BOY? I'LL GRAB A TAXI AND BE THERE RIGHT AWAY!
EEK!
MRS. BUMSTEAD IS IN ROOM 96!
GOSH—IS IT A GIRL OR A BOY?
2

ROOM 96, HERE I COME!
WHAT KIND OF A PLACE IS THIS?
MR. BUMSTEAD, YOU'LL HAVE TO WAIT — THE DOCTOR IS WITH HER NOW!
WAITING TIRES ME OUT... I'LL JUST SIT HERE AND RELAX TILL... Z-Z-Z
96
ISN'T IT WONDERFUL? OUR SON, PRESIDENT OF OUR COUNTRY!
3

WH-A-A-WHA-A-A-A!
ALL RIGHT, MR. BUMSTEAD, YOU CAN GO IN NOW — BUT JUST FOR A MINUTE... YOUR WIFE AND THE BABY NEED THEIR REST... AND DON'T TAKE ANY OF THAT STUFF IN THERE WITH YOU!
Y-Y-YES'M!
96
GEE... YOU'D THINK HE'D RECOGNIZE HIS OWN FATHER, WOULDN'T YOU?

*ALEXANDER BUMSTEAD WAS BORN ON SUNDAY, APRIL 15, 1934 — AND YOU JUST READ WHAT ACTUALLY APPEARED IN THE COMICS THAT EVENTFUL DAY!


I REALLY LOST MY COOL WHEN ALEXANDER WAS BORN — AND WE CERTAINLY LOOKED A LOT DIFFERENT IN THOSE DAYS!
YES WE DID, DEAR, BUT WE WERE YOUNG THEN AND I THINK THE CHANGE OF THE YEARS HAVE BEEN GOOD TO US!
ENOUGH REMEMBERING FOR NOW — I HAVE TO START DINNER!
OKAY, DEAR!
4

CONTINUED AFTER FOLLOWING PAGE

999 Successful Little-Known Businesses.

One of them could MAKE YOU RICH!

(*Find out about all of them for less than 1¢ each*)

Are you out of work? Or held captive by a job you hate? A job that doesn't pay enough? A job that offers no security? Surprisingly enough, complete financial independence for you and your family might be much closer than you think!

The key to this wonderful independence could be a small business of your own. Not a franchise operation or some other project requiring thousands of dollars in investment. *But a small, little-known enterprise with fantastic possibilities for success.* An enterprise calling for little or no investment. No special training or technical skill. No store, office, factory or tools. Perhaps even a business you could start in your spare time, working out of your home, just a few hours a week. These are the kinds of opportunities fully described in a remarkable book titled 999 *Successful Little-Known Businesses.* A veritable encyclopedia of success. Probably the largest collection of proven, practical, easily workable business plans ever assembled.

READ THESE TRUE SUCCESS STORIES!

An hour an evening . . . $180 a month!

By spending an hour a night on the telephone, this individual is making an additional $180 a month. She contacts people in her community and offers a certain service. When you hear what it is you'll agree there's a place for this right in your own area. A very sensible, very practical idea. You can start almost immediately after reading it. No special training or experience necessary. No investment. Plan 975.

$1.50 into $20,000!

This man found himself really "down and out" . . . couldn't even afford a certain item his small child badly needed. Instead of buying one he decided to build it himself out of an inexpensive material that probably NO ONE had ever used for this purpose. He began to sell them to others and netted about $20,000 the first year. Pretty good for a $1.50 start! Plan 103.

Garage enterprise clears $996 a week!

This man earns better than $996 a week — in a business run in a garage! A good many communities offer a solid place for an enterprise of this sort. This might be the one to bring you financial independence. Particularly good for outlying districts, smaller cities and towns and suburban communities. Plan 992.

A few hours a day!

This housewife conducts a home enterprise in her odd hours, from which she is often able to clear in the neighborhood of $100 a week. Her product isn't unusual . . . it's the FORM that is unusual! It's sold in stores and sales are reported to be outstanding wherever the item is stocked. Anyone can turn out similar items with the information we supply. Plan 470.

Idea grows to $35,000 a year!

Paul H. discovered that something old can be sold that is actually new. It began when his wife brought home an antique, but a useful and practical one. Paul, using the antique as a model, began turning out others like it. They were unique in today's world and slowly but surely began to cut out a place for themselves. This has created a new trend and we doubt very much if he can meet but a small portion of the demand, which certainly is pyramiding. You can start small, as he did, and build gradually. Plan 101.

Turns business away!

Andrew H. got an idea . . . then began studying those who might give him competition . . . NOT to learn what to do . . . but to learn WHAT *NOT* TO DO! His approach is so striking that most everyone would rather do business with him, in preference to the others. Fact is, he gets so much business that he can't handle it all and has to turn it down! You'll wonder why something like this wasn't put into operation long ago. Little or no investment. Plan 984.

$2,000 profit a month working 2 days a week!

Here is a surprising setup . . . a "service plan" which is netting its operators almost incredible earnings working 2 days a week . . . and they only work PART-TIME during the days they put this in operation. A really out-of-the-ordinary business that services a most practical purpose. You neither buy, sell nor handle any merchandise. One man, working only a FEW DAYS A MONTH, CLEARS $2,000 PROFIT A MONTH! The work is done sometimes in the early afternoon, more often in the late afternoon and early evening. Age no barrier. No particular training required. Plan 166.

His stock costs him nothing!

A man in upstate New York has discovered a one-man "sideline" business with several features. First, his stock costs him nothing . . . he's found several sources where he's able to get it absolutely free! Then, his markets are big business concerns. He operates with practically no investment, contacts the prospect firms by mail (makes no personal visits) and maintains that almost no one else in the country is engaged in doing what he does. Plan 721.

Your Own Prosperous Business!

In a collection as large as this one, you're virtually assured of finding many ideas that will appeal to you. Ideas you can put to successful use at once — either exactly as described or with a variation of your own. Ideas that can start you immediately on the high-road to financial independence.

FREE 30-Day Trial!

All of the 999 successful, little-known businesses you can enter are fully described in this valuable book. It costs *less than 1¢ per successful plan.* But read the entire book *without risking even a single penny!* This may be precisely the insider information you've been seeking. In any event, you have absolutely nothing to lose. So mail the coupon *today* for sure!

BUY WITH CONFIDENCE— 30-DAY MONEY-BACK GUARANTEE!

Jay Norris Corp., 31 Hanse Ave., Dept. BAL 3, Freeport, N.Y. 11520

Yes, please rush my copy of 999 Successful Little-Known Businesses at $6.99 plus 60¢ postage and handling. If not completely satisfied, I may return the book within 30 days for a prompt refund of purchase price.

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( ) Check or ( ) money order enclosed for total:

$ _____

(N.Y. residents add sales tax.)

Print Name _____

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Freeport, N.Y. 11520

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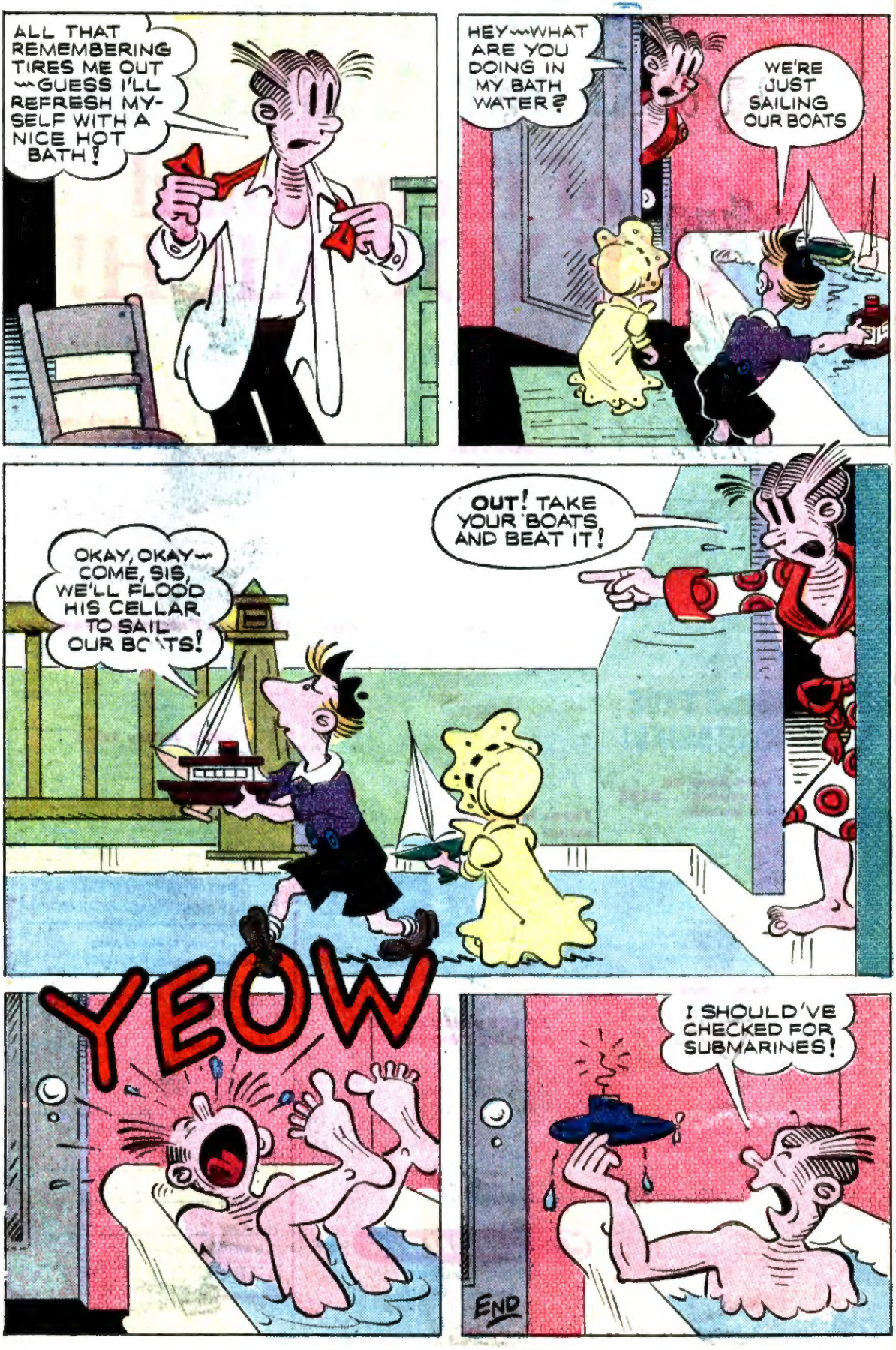
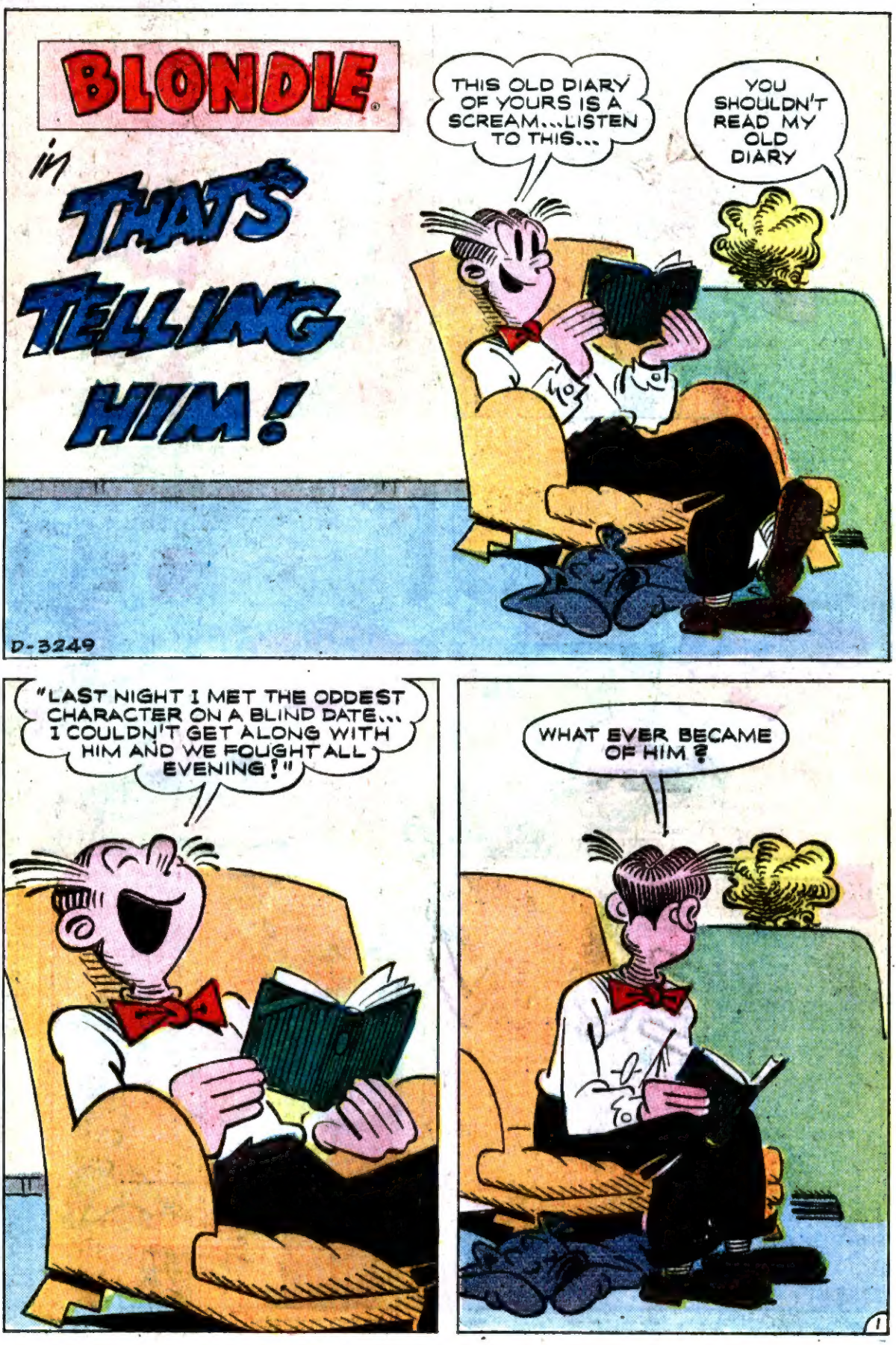
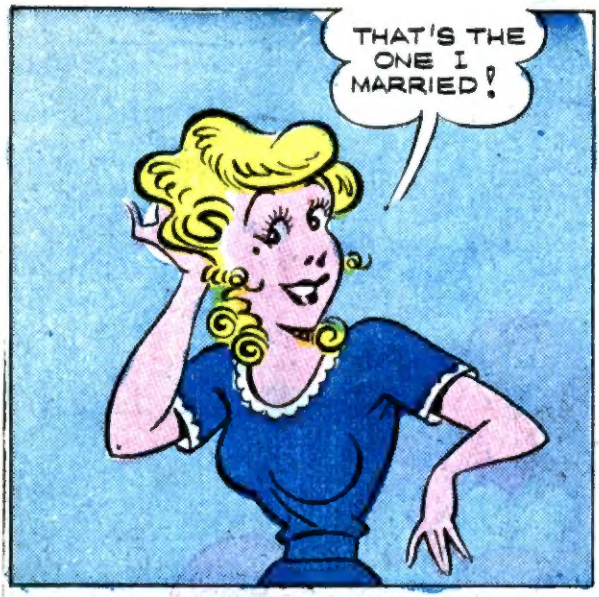
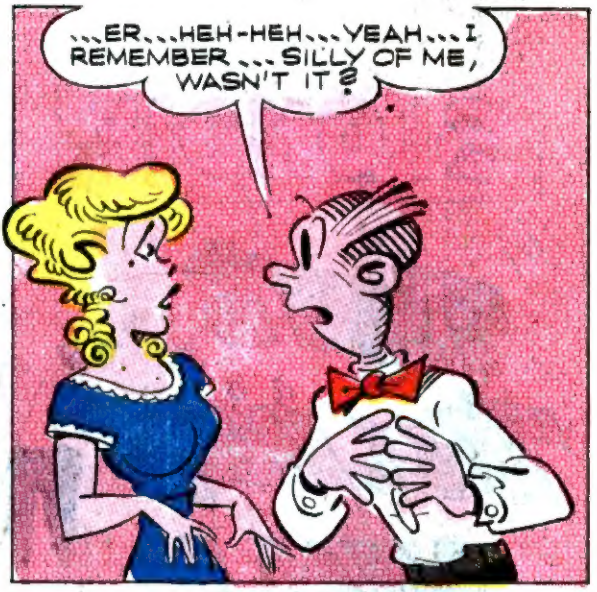
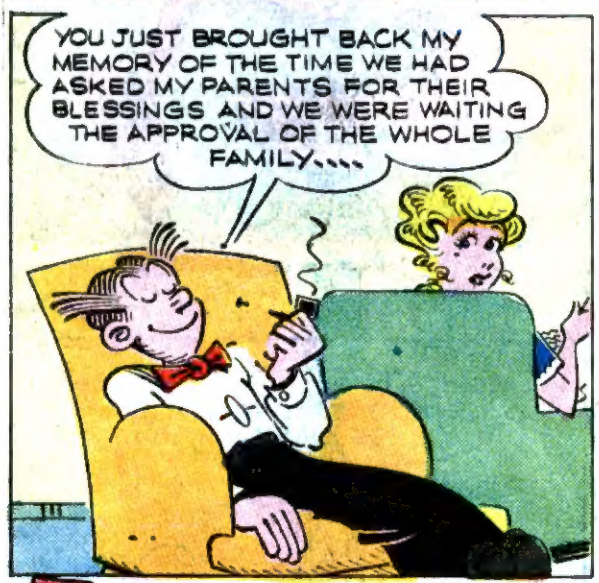
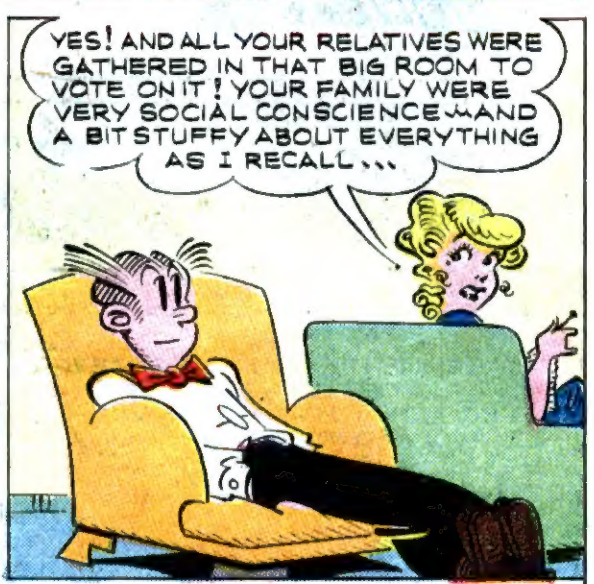

ALL THAT REMEMBERING TIRES ME OUT ~GUESS I'LL REFRESH MYSELF WITH A NICE HOT BATH!
HEY~~WHAT ARE YOU DOING IN MY BATH WATER?
WE'RE JUST SAILING OUR BOATS
OUT! TAKE YOUR BOATS AND BEAT IT!
OKAY, OKAY~~ COME, SIS, WE'LL FLOOD HIS CELLAR TO SAIL OUR BOATS!
YEOW
I SHOULD'VE CHECKED FOR SUBMARINES!
END


BLONDIE
in
THAT'S TELLING HIM!
THIS OLD DIARY OF YOURS IS A SCREAM...LISTEN TO THIS...
YOU SHOULDN'T READ MY OLD DIARY
D-3249
"LAST NIGHT I MET THE ODDEST CHARACTER ON A BLIND DATE... I COULDN'T GET ALONG WITH HIM AND WE FOUGHT ALL EVENING!"
WHAT EVER BECAME OF HIM?
1

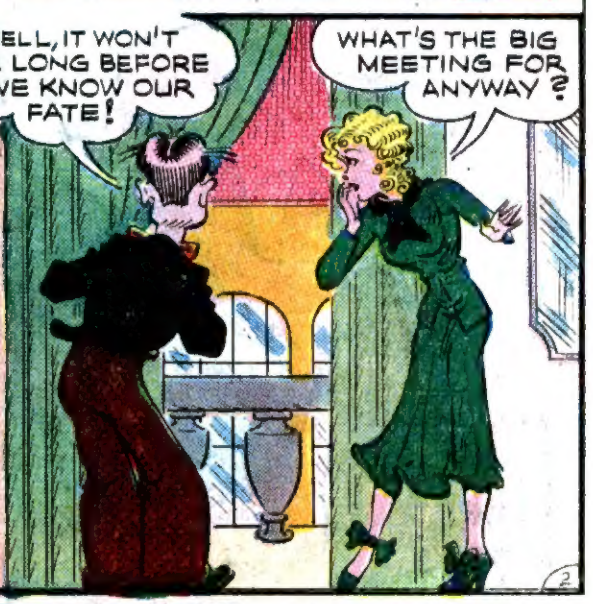





YOU JUST BROUGHT BACK MY MEMORY OF THE TIME WE HAD ASKED MY PARENTS FOR THEIR BLESSINGS AND WE WERE WAITING THE APPROVAL OF THE WHOLE FAMILY.....

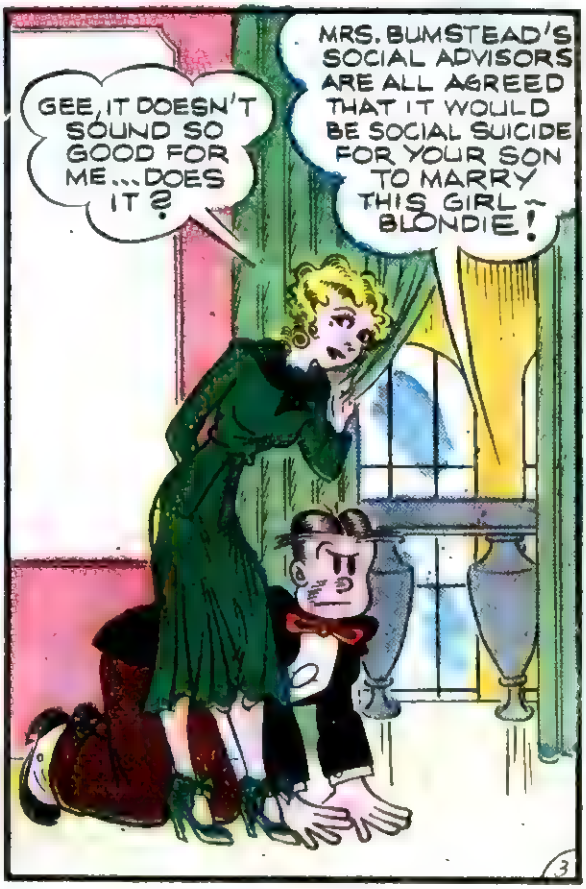

YES! AND ALL YOUR RELATIVES WERE GATHERED IN THAT BIG ROOM TO VOTE ON IT! YOUR FAMILY WERE VERY SOCIAL CONSCIENCE ~ AND A BIT STUFFY ABOUT EVERYTHING AS I RECALL...

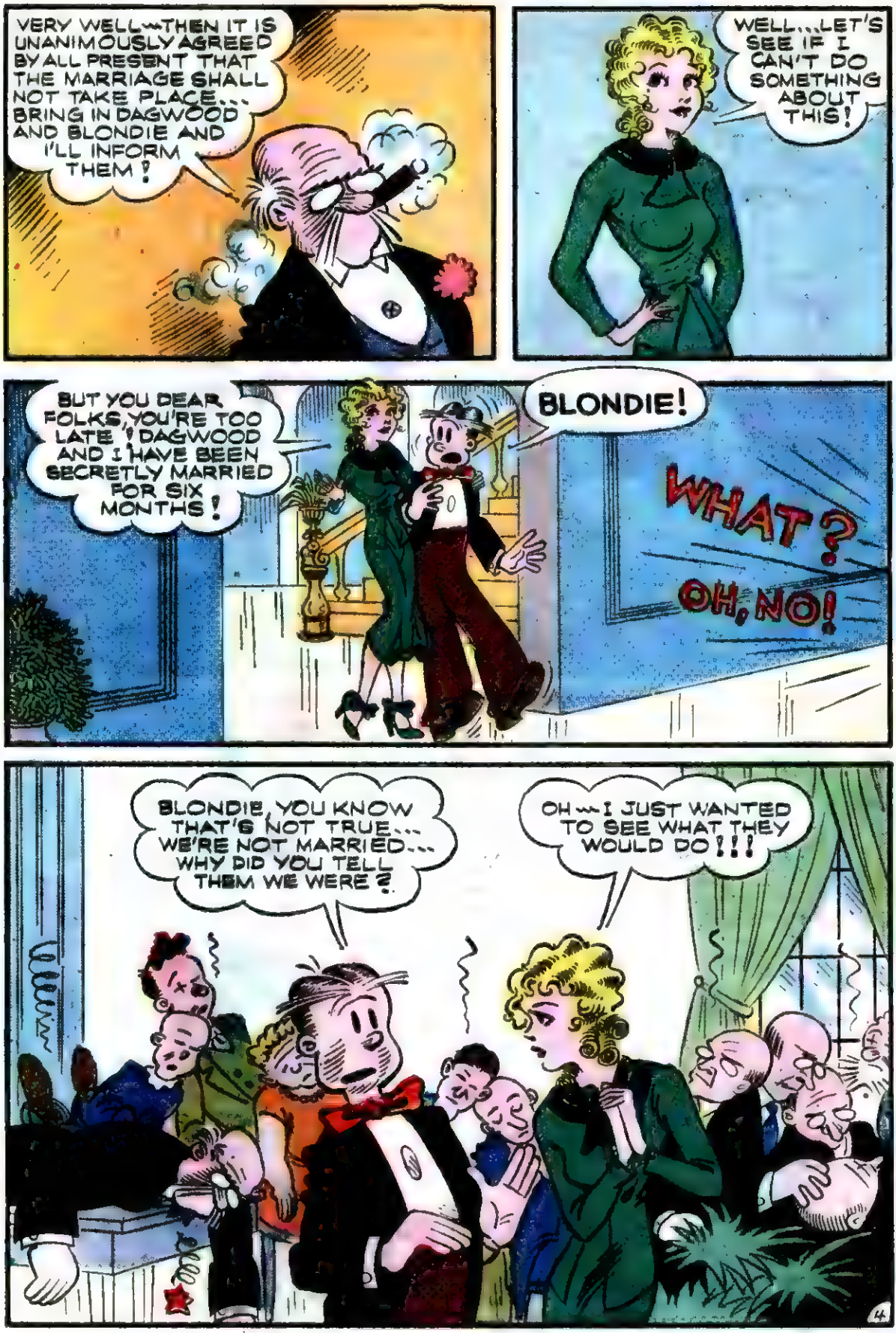
EDITOR'S NOTE: WHEN THE COMIC STRIP, BLONDIE FIRST STARTED, IN 1930, BLONDIE BEGAN AS A "GOLD-DIGGER", TRAILING RICH SUITORS, ONE BEING DAGWOOD BUMSTEAD, THE PLAYBOY SON OF THE IRASCIBLE RAILROAD TYCOON, J. BOLLING BUMSTEAD ~ DAGWOOD'S FATHER DISAPPROVED OF BLONDIE AND TRIED TO DISCOURAGE HIS SON FROM MARRYING BLONDIE BOOPADOOP ~ BUT SHE CAUGHT HER MAN ~ AND ON FEBUARY 13, 1933, THEY WERE MARRIED. DAGWOOD WAS DISOWNED BY HIS FAMILY, AND AFTER AWHILE, HAS NOT SEEN THEM SINCE ~ HE TRIED TO REASON WITH THEM, BUT TO NO AVAIL! DAGWOOD BUMSTEAD WENT TO WORK AND HAS BEEN AS HAPPY AS YOU ALL HAVE SEEN HIM THESE MANY YEARS ~ HAPPY WITH BLONDIE AND HIS FAMILY ~ BUT, ON WITH OUR STORY....

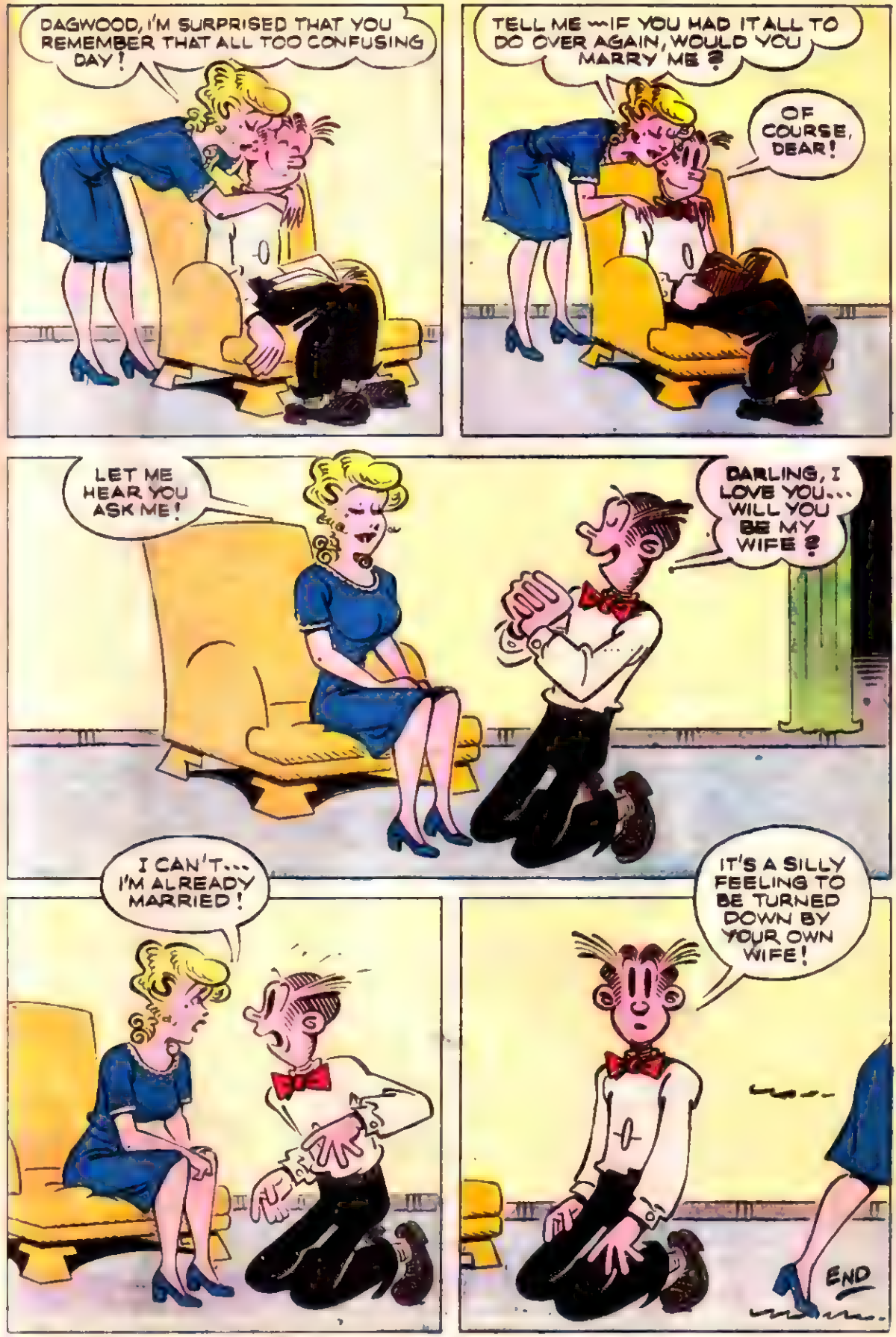


MEMBERS OF THE FAMILY ~ SOCIAL ADVISERS OF MRS. BUMSTEAD AND DISTINGUISHED MEMBERS OF MY PERSONAL LEGAL STAFF... HAVE YOU REACHED A DECISION!?
YESSIR!

IT IS THE OPINION OF THE LEGAL STAFF, AFTER CONSIDERING EVERY ANGLE OF THIS MATTER ~ THIS MARRIAGE SHOULD NOT TAKE PLACE!


GEE, IT DOESN'T SOUND SO GOOD FOR ME... DOES IT?
MRS. BUMSTEAD'S SOCIAL ADVISORS ARE ALL AGREED THAT IT WOULD BE SOCIAL SUICIDE FOR YOUR SON TO MARRY THIS GIRL ~ BLONDIE!


VERY WELL—THEN IT IS UNANIMOUSLY AGREED BY ALL PRESENT THAT THE MARRIAGE SHALL NOT TAKE PLACE... BRING IN DAGWOOD AND BLONDIE AND I'LL INFORM THEM!
WELL...LET'S SEE IF I CAN'T DO SOMETHING ABOUT THIS!
BUT YOU DEAR FOLKS, YOU'RE TOO LATE! DAGWOOD AND I HAVE BEEN SECRETLY MARRIED FOR SIX MONTHS!
BLONDIE!
WHAT?
OH, NO!
BLONDIE, YOU KNOW THAT'S NOT TRUE... WE'RE NOT MARRIED... WHY DID YOU TELL THEM WE WERE?
OH—I JUST WANTED TO SEE WHAT THEY WOULD DO!!!
4


DAGWOOD, I'M SURPRISED THAT YOU REMEMBER THAT ALL TOO CONFUSING DAY!
TELL ME — IF YOU HAD IT ALL TO DO OVER AGAIN, WOULD YOU MARRY ME?
OF COURSE, DEAR!
LET ME HEAR YOU ASK ME!
DARLING, I LOVE YOU... WILL YOU BE MY WIFE?
I CAN'T... I'M ALREADY MARRIED!
IT'S A SILLY FEELING TO BE TURNED DOWN BY YOUR OWN WIFE!
END

MONSTER
S-I-Z-E MONSTERS

7 FEET TALL

In Authentic Colors With GLOW in the DARK EYES

ONLY $1.00

TEN DAY FREE TRIAL

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life-Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethelene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring—even glowing in the dark.

Money Back Guarantee.

Just send $1.00 plus 25c to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.

Honor House Dept. 21MR92
Lynbrook, N.Y. 11563

Rush me my 7 foot tall glow in the dark monsters Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose $1 plus 25c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

New York State Residents please add 5% sales tax

8 MM MOTION PICTURE PROJECTOR

COLOR OR BLACK & WHITE

ONLY $6.98 Complete

FREE

NEW THRILLING SENSATION!

ADDS 3-D STEREO EFFECT

Makes People Look So Full and Real, You'll Feel You Can Reach Out and Touch Them

Just put on the "Muscle Specs" and you achieve a thrilling new experience. You see — not the old flat pictures you've seen for years — but lifelike round images so real you "know" you could reach out to touch and feel them. One pair comes with each projector. Additional pairs are $2.98 each

FEATURES

- Projects color or black and white
- Complete with screen
- Guaranteed
- Sturdy construction for long life
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10 DAY TRIAL FREE

HONOR HOUSE PRODUCTS
DEPT. 21NP92
LYNBROOK, NEW YORK 11563

☐ I enclose $6.98 (please add 75c shipping charges)

☐ Send COD I enclose $1 deposit and will pay postman $5.98 balance plus postage and COD handling charges on delivery

Send me _____ Stereo Specs @ $2.98 each.

NAME _____

ADDRESS _____

ZIP _____

You Owe It to Your Self to See the Fun of Private Movies Now at This Low Price

Here is a projector which, though precision engineered and sturdily built for long use is so reasonably priced that everyone can now enjoy the thrills of showing home movies or standard 8 mm commercial movies. And it's so easy to operate that even a child can learn to use it quickly. Its double lens system and smooth operation give pleasing performance. And — because it is compact you can take it with you anywhere and show your home movies to friends or relatives. (It comes in its own carrying case with handle. Closes completely for easy portability.) No need to unwind electric cord and hunt for an outlet either — because it has an cord. The batteries (available anywhere) are completely stored in the base — and they're ready at the flip of a switch. This quick-focusing audiomatic Projector shows 16mm color or black-and-white films. If you want to stop it at a particular frame, you can do so. Speed control lets you speed up film or slow down the action for enjoyment of every detail. (Batteries not included).

Try It For 10 Days On Our Money Back Guarantee! So sure are we that you will be delighted with this versatile Projector that we invite you to try it for 10 days and then if you don't agree that it is a wonderful buy, return it to us and we'll refund the purchase price with no questions asked. Don't Delay — Send Your Order Now!

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With Combination Lock

Only You Can Open

ONLY $1.00

The Secret Book Safe looks just like any book so no one would think to look for valuables in it. But even chance discovery leaves your possessions safe — securely locked by a combination only YOU know — because YOU yourself have set it. Simple instructions show you how. Tough under structure is covered with simulated leather binding to look just like a real book. Just send $1.00 plus 35c postage and handling for each book safe you want. Money back if you are not satisfied.

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KARATE JU-JITSU

JUDO, BOXING, SAVATE, Isometric Muscle Building, Endurance, Stunts, etc.

Only **$1.00**

Here is what you get!

- 20 best KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

FREE Karate Practice and Nerve Center Chart

Satisfaction guaranteed or money back. Send just $1.00 plus 25c for postage and handling to

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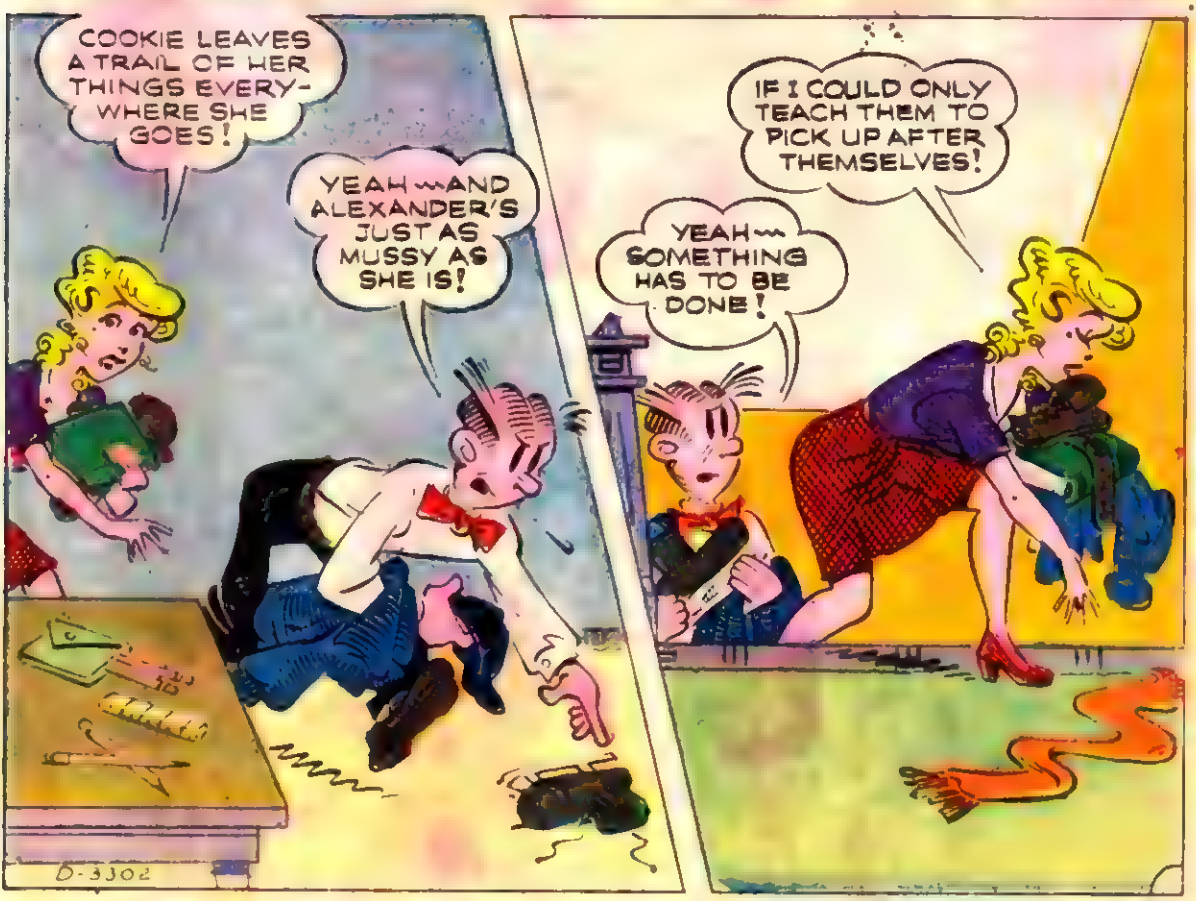
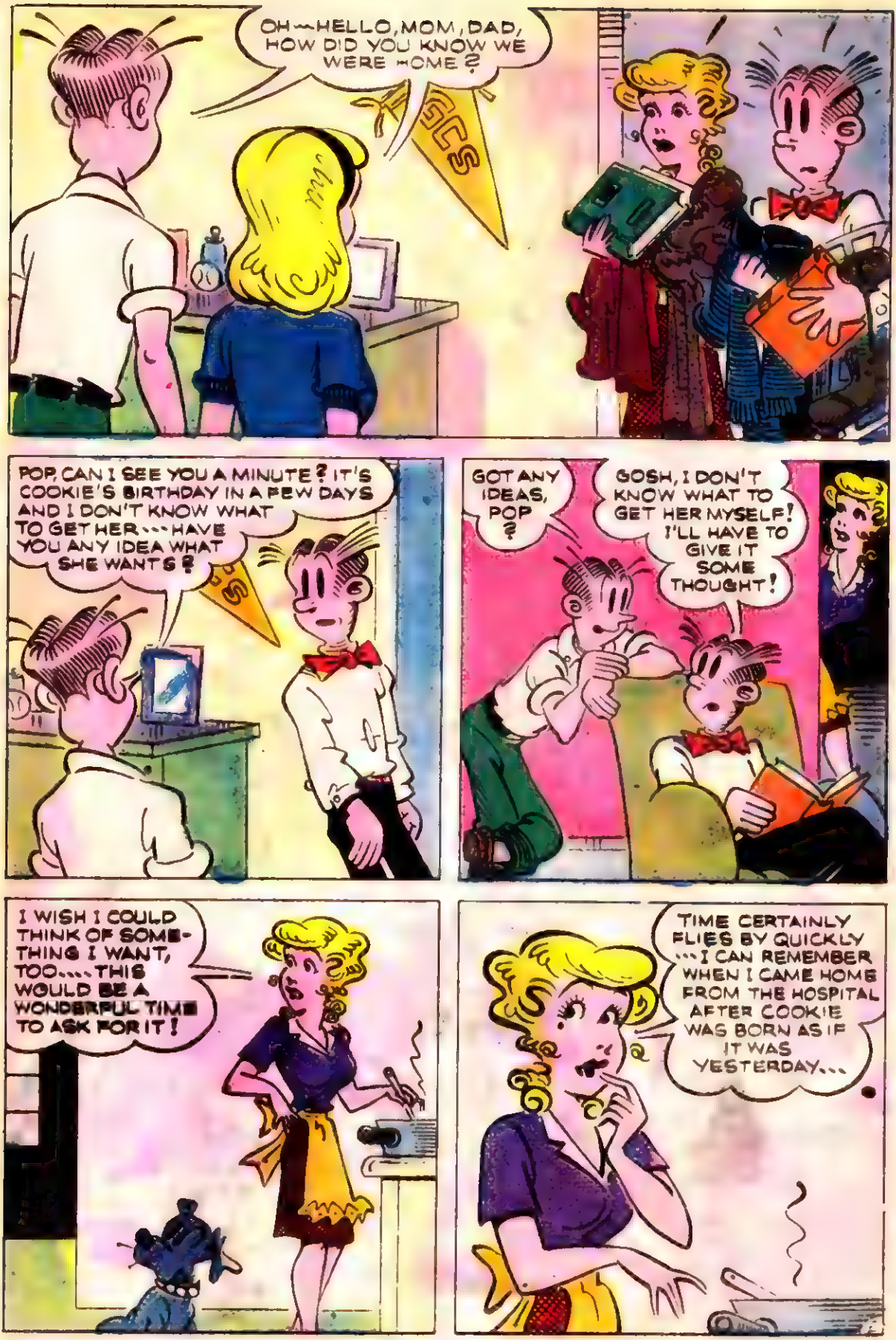
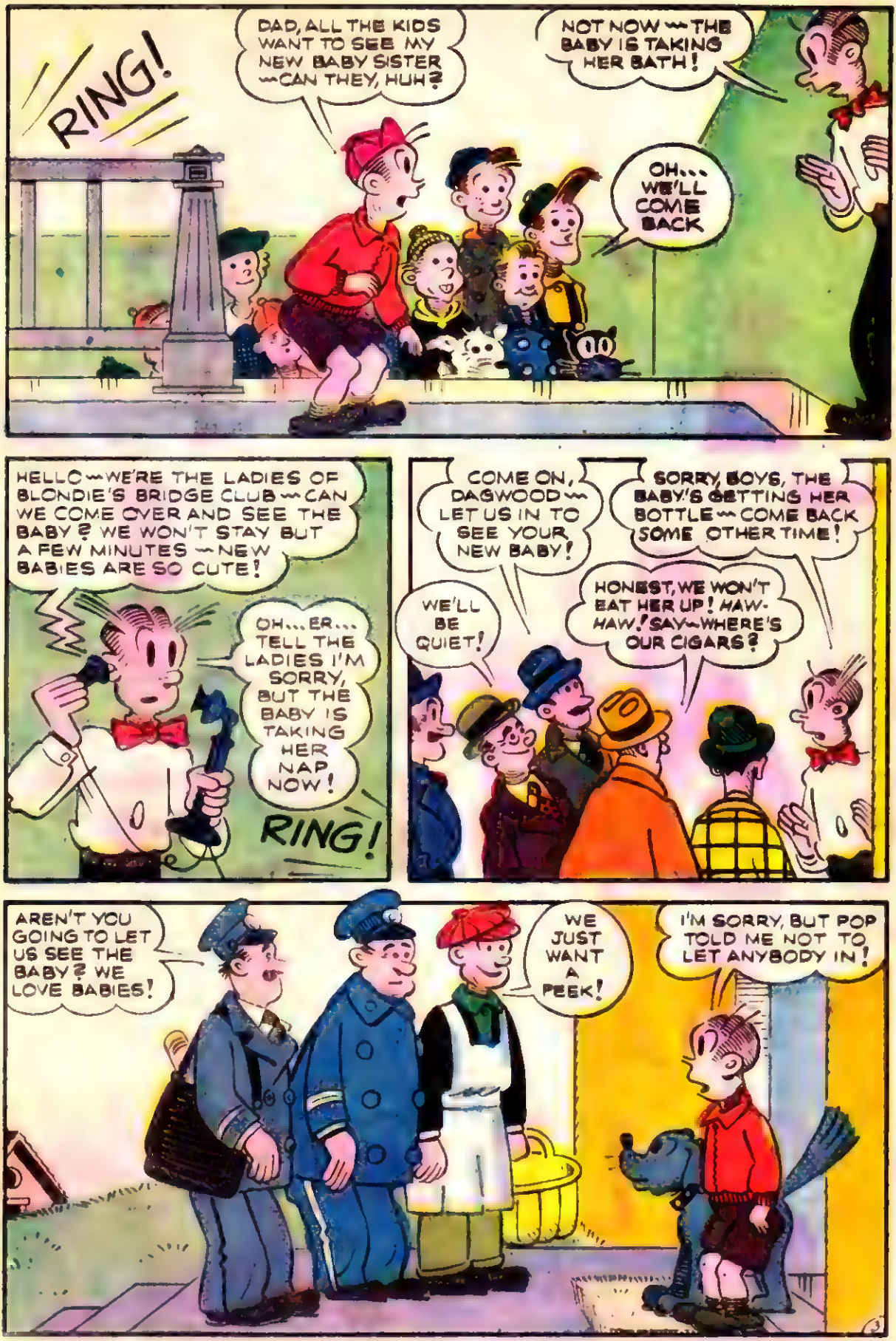
BLONDIE

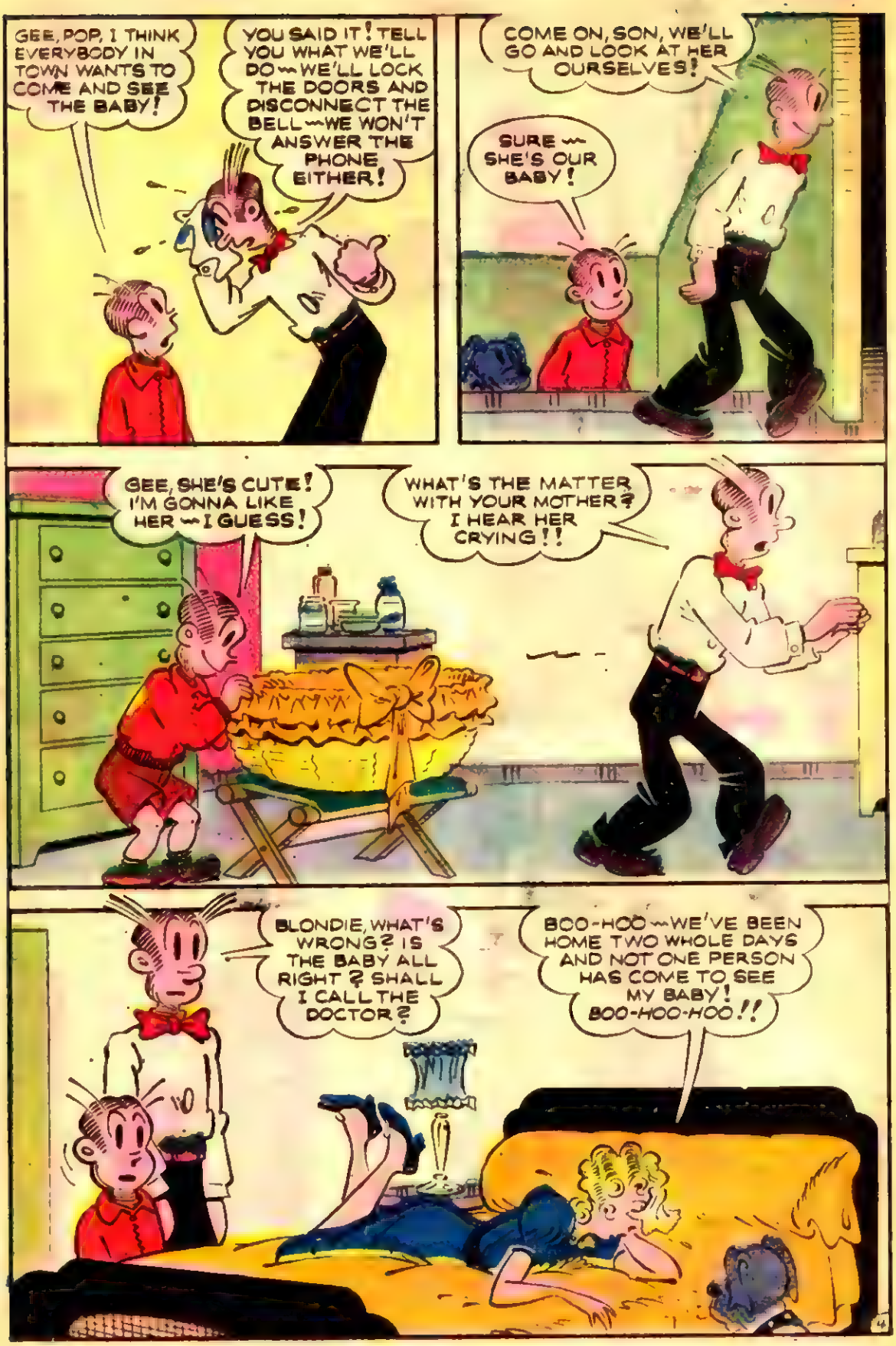
in

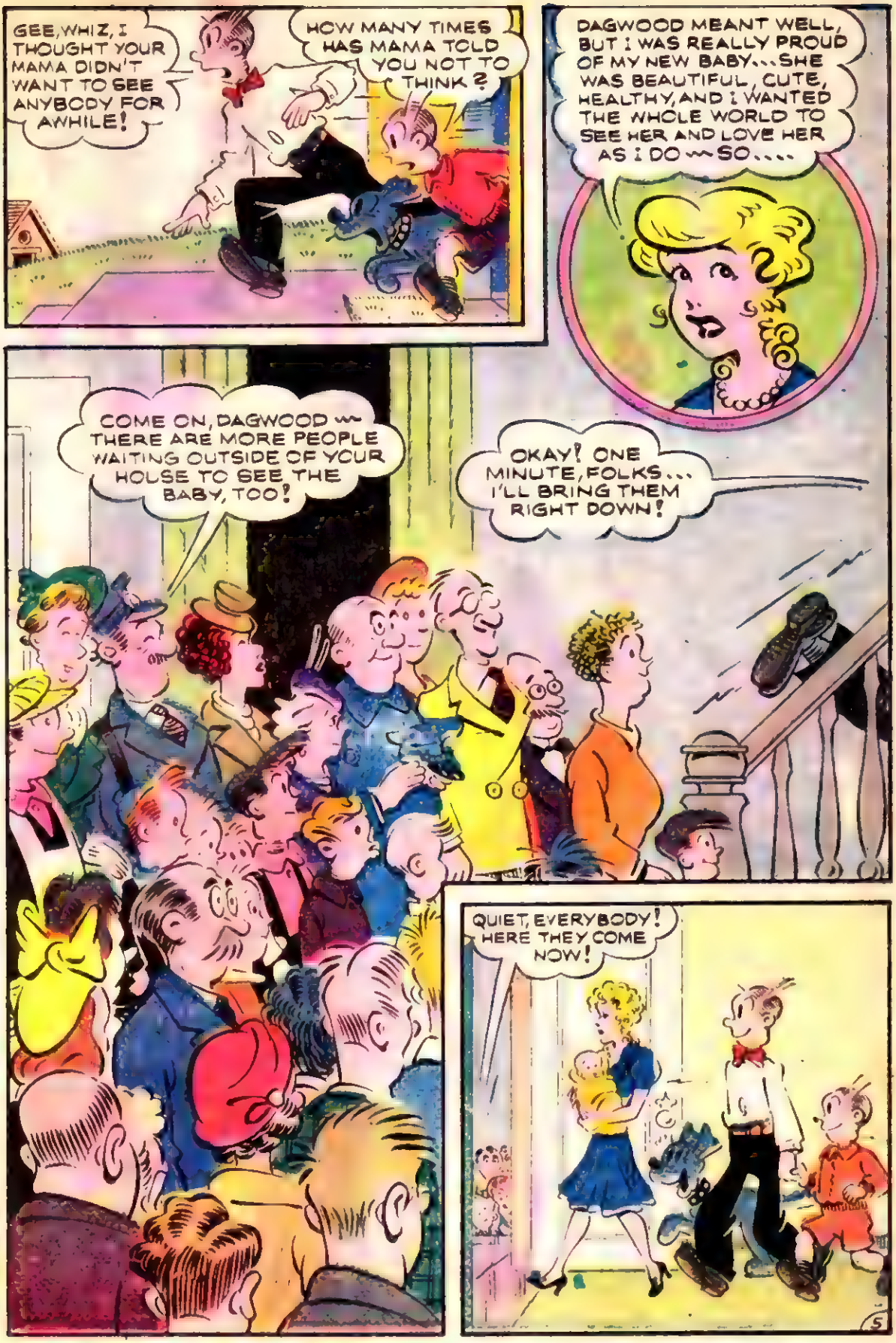
SECOND TIME AROUND

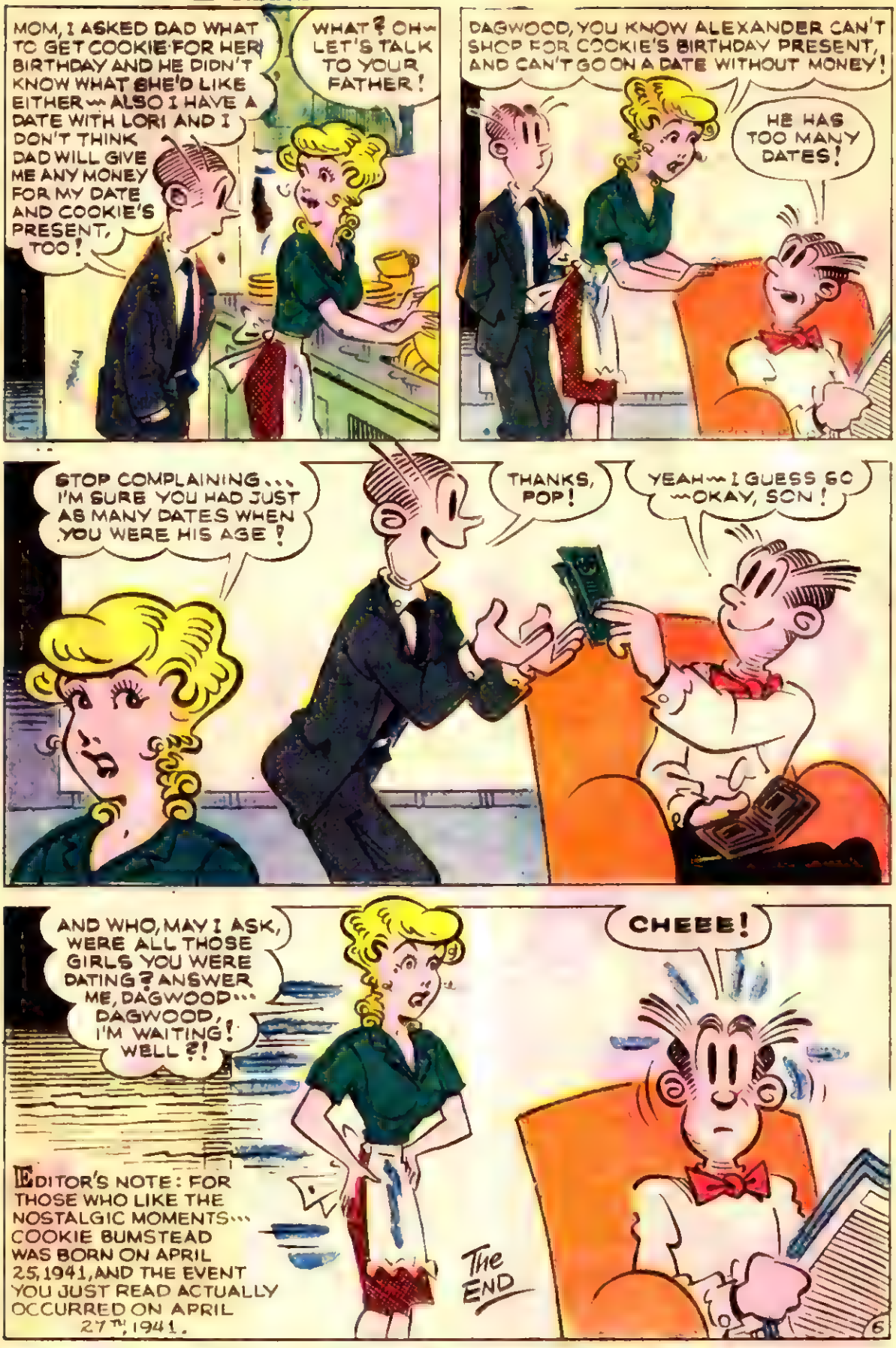

COOKIE LEAVES A TRAIL OF HER THINGS EVERY-WHERE SHE GOES!
YEAH ~~ AND ALEXANDER'S JUST AS MUSSY AS SHE IS!
IF I COULD ONLY TEACH THEM TO PICK UP AFTER THEMSELVES!
YEAH ~~ SOMETHING HAS TO BE DONE!
D-3302


OH — HELLO, MOM, DAD, HOW DID YOU KNOW WE WERE HOME?
SCS
POP, CAN I SEE YOU A MINUTE? IT'S COOKIE'S BIRTHDAY IN A FEW DAYS AND I DON'T KNOW WHAT TO GET HER — HAVE YOU ANY IDEA WHAT SHE WANTS?
GOT ANY IDEAS, POP?
GOSH, I DON'T KNOW WHAT TO GET HER MYSELF! I'LL HAVE TO GIVE IT SOME THOUGHT!
I WISH I COULD THINK OF SOMETHING I WANT, TOO.... THIS WOULD BE A WONDERFUL TIME TO ASK FOR IT!
TIME CERTAINLY FLIES BY QUICKLY — I CAN REMEMBER WHEN I CAME HOME FROM THE HOSPITAL AFTER COOKIE WAS BORN AS IF IT WAS YESTERDAY...


RING!
DAD, ALL THE KIDS WANT TO SEE MY NEW BABY SISTER — CAN THEY, HUH?
NOT NOW — THE BABY IS TAKING HER BATH!
OH... WE'LL COME BACK
HELLO — WE'RE THE LADIES OF BLONDIE'S BRIDGE CLUB — CAN WE COME OVER AND SEE THE BABY? WE WON'T STAY BUT A FEW MINUTES — NEW BABIES ARE SO CUTE!
OH... ER... TELL THE LADIES I'M SORRY, BUT THE BABY IS TAKING HER NAP NOW!
RING!
COME ON, DAGWOOD — LET US IN TO SEE YOUR NEW BABY!
SORRY, BOYS, THE BABY'S GETTING HER BOTTLE — COME BACK SOME OTHER TIME!
WE'LL BE QUIET!
HONEST, WE WON'T EAT HER UP! HAW-HAW! SAY — WHERE'S OUR CIGARS?
AREN'T YOU GOING TO LET US SEE THE BABY? WE LOVE BABIES!
WE JUST WANT A PEEK!
I'M SORRY, BUT POP TOLD ME NOT TO LET ANYBODY IN!


GEE, POP, I THINK EVERYBODY IN TOWN WANTS TO COME AND SEE THE BABY!
YOU SAID IT! TELL YOU WHAT WE'LL DO — WE'LL LOCK THE DOORS AND DISCONNECT THE BELL — WE WON'T ANSWER THE PHONE EITHER!
COME ON, SON, WE'LL GO AND LOOK AT HER OURSELVES!
SURE — SHE'S OUR BABY!
GEE, SHE'S CUTE! I'M GONNA LIKE HER — I GUESS!
WHAT'S THE MATTER WITH YOUR MOTHER? I HEAR HER CRYING!!
BLONDIE, WHAT'S WRONG? IS THE BABY ALL RIGHT? SHALL I CALL THE DOCTOR?
BOO-HOO — WE'VE BEEN HOME TWO WHOLE DAYS AND NOT ONE PERSON HAS COME TO SEE MY BABY! BOO-HOO-HOO!!


GEE, WHIZ, I THOUGHT YOUR MAMA DIDN'T WANT TO SEE ANYBODY FOR AWHILE!
HOW MANY TIMES HAS MAMA TOLD YOU NOT TO THINK?
DAGWOOD MEANT WELL, BUT I WAS REALLY PROUD OF MY NEW BABY... SHE WAS BEAUTIFUL, CUTE, HEALTHY, AND I WANTED THE WHOLE WORLD TO SEE HER AND LOVE HER AS I DO — SO....
COME ON, DAGWOOD — THERE ARE MORE PEOPLE WAITING OUTSIDE OF YOUR HOUSE TO SEE THE BABY, TOO!
OKAY! ONE MINUTE, FOLKS... I'LL BRING THEM RIGHT DOWN!
QUIET, EVERYBODY! HERE THEY COME NOW!
5


MOM, I ASKED DAD WHAT TO GET COOKIE FOR HER BIRTHDAY AND HE DIDN'T KNOW WHAT SHE'D LIKE EITHER — ALSO I HAVE A DATE WITH LORI AND I DON'T THINK DAD WILL GIVE ME ANY MONEY FOR MY DATE AND COOKIE'S PRESENT, TOO!
WHAT? OH — LET'S TALK TO YOUR FATHER!
DAGWOOD, YOU KNOW ALEXANDER CAN'T SHOP FOR COOKIE'S BIRTHDAY PRESENT, AND CAN'T GO ON A DATE WITHOUT MONEY!
HE HAS TOO MANY DATES!
STOP COMPLAINING... I'M SURE YOU HAD JUST AS MANY DATES WHEN YOU WERE HIS AGE!
THANKS, POP!
YEAH — I GUESS SO — OKAY, SON!
AND WHO, MAY I ASK, WERE ALL THOSE GIRLS YOU WERE DATING? ANSWER ME, DAGWOOD... DAGWOOD, I'M WAITING! WELL?!
CHEEE!
EDITOR'S NOTE: FOR THOSE WHO LIKE THE NOSTALGIC MOMENTS... COOKIE BUMSTEAD WAS BORN ON APRIL 25, 1941, AND THE EVENT YOU JUST READ ACTUALLY OCCURRED ON APRIL 27TH, 1941.
THE END
6

The Slave

It was the monthly meeting of the Meadville Woman's Liberation Group. Mrs. Thomas couldn't come. Because her husband had a bad cold and she wanted to stay home and take care of him. Mrs. Daley couldn't come. Her husband had brought home work from the office. She was going to help him and type out the needed reports. Mrs. Winston couldn't come. The salesgirl in her husband's store quit and she was helping out until a new girl could be hired.

But that didn't dampen the spirits of Mrs. Rostrand, the president of the Meadville Woman's Liberation Group.

"Mrs. Barton has brought us a new prospective member. Her name is Mrs. Ida Cooper. We are certain that she too is sick of woman being a slave to a man. The time has come for us to force our demands for equality upon the male members of this world. Alas, there are still men who have an idea that a woman is by nature his slave. That she must slave from morning to night. Whether it be cleaning the house, shopping for food, or washing the dirty dishes. Woman is not and should not be a man's slave. I am certain you agree with me, Mrs. Cooper.

"I disagree completely," was the unexpected reply. "I say that every woman - and that includes myself - should be a slave to a man and let him know that she is his slave."

"What . . . what . . . what makes you say that?" said a puzzled club president.

"Only way to really boss a man is to make him think his wife is his slave," was the explanation.

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Which Side of the Fence?

There is an old saying that your reaction to any situation depends upon which side of the fence you are standing on. Shift sides - and your views change. It is possible for a person to be on both sides of the fence and react differently. Let us look at Mrs. Manlin as she speaks.

One side of the Fence: "Oh, what a terrible daughter-in-law I have! Always demanding things from my son. Never satisfied at all. So she tells him, 'We have to have a new car this year. Don't tell me we can't afford. Jim just bought one and we can do as well as he can. Now about that mink coat. You don't think I am going to the wedding at the Waldorf in my old cloth coat. I know that Mary is going to rent one. Well, you can afford to buy it for me. Believe me, I'll show her up this time. She has it coming to her. Vacation time is coming. No more seashore or the mountains for us. We are going to take a two month trip around the world. Don't dare say no to me. You can arrange it on a credit deal. Like the Wilsons did last year.' Oh, what a terrible daughter-in-law I have."

Other side of the Fence: Oh, what a wonderful son-in-law I have. Always giving my daughter whatever she wants. So Else said to him, 'We need a new car this year.' Out he goes and buys the car she wants. And you should see the mink coat he just got her. I don't have to tell you how much it costs. And you know something? Else said they want to travel abroad for two months with the kids. So he arranged it. Oh, what a wonderful son-in-law I have."

••••••••••

Who Pays?

You have come across a scene similiar to this one if you ride the bus every day. Three old women enter. The first one says to the second one: "Now dearie, let me pay. It is my turn." The second one then answers: "No, Elsie, you paid last time. Now it is my turn." This can really delay the bus. The driver is getting impatient. He feels like saying, "Get in! Don't hold up the other passengers. I'll pay the fare." But he keeps his mouth closed. Wants to see what the third old woman will say. And she says just what the other two wanted her to say and do. "Let me pay the fare this time."

And if you go out to dine with other people, you can get hooked for the bill. They have a similiar technique. So let us watch how it is done. And the unexpected turn of events in the restaurant. The two friends met the third one. They figured he wasn't so smart and they would get a free meal on him. They went into a very expensive restaurant. And ate a lot of food. The bill for the three came to the sum of $54.75. The waiter brought the bill.

"Give me the bill," said the first friend. "I should pay it this time."

"Oh, no, give me the bill," said the second friend. "My turn to pay it."

The waiter had seen all this done before. He turned to the third person at the table. Hesitated because he really didn't want him to get stuck with it."

"Give me that bill," he said with a smile. "I will toss up and give it to one of the two there who is the loser."

P.S.: He wasn't so dumb at that!

••••••••••

Any 14 of these

If you join now and agree to buy ten more records (at regular Club prices)

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209239

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207084

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209445

206573

201764

188367

208397

207977

198911

204438

203372

191742

208272

207076

186809

208538

201699

172411

200204

208306

201772

201780

203919

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during the coming two years (you will have up to 300 records a month to choose from)

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207993

196246

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202523

205526

201749

207148

210252

209726

210351

Yes, it's true! — If you join now, you may have ANY 14 of these records for only $2.86. Just mail the application at the right, together with your check or money order for $2.86. In exchange . . .

You agree to buy just ten records (at regular Club prices) in the coming two years — and you may cancel membership at any time after doing so.

Your own charge account will be opened upon enrollment and the records you order as a member will be mailed and billed at the regular Club price of $4.98 or $5.98 each, plus processing and postage. (Multi-record sets are somewhat higher.)

You may accept or reject records as follows: every four weeks you will receive a new copy of the Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections.

. . . If you do not want any record just return the selection card provided by the date specified

. . . If you want only the regular selection for your musical interest, you need do nothing — it will be shipped to you automatically

. . . If you want any of the other records offered, just order them on the selection card and return it by the date specified

. . . and from time to time we will offer some special albums, which you may reject by returning the special dated form provided . . . or accept by simply doing nothing.

You'll be eligible for our bonus plan upon completing your enrollment agreement — a plan which enables you to get one record of your choice free (only 25¢ for processing and postage) for every one you buy thereafter. Act now — fill in and mail the application today!

Columbia Record Club, a service of Columbia House, Terre Haute, Indiana 47808

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

I am enclosing check or money order for $2.86 as payment for the 14 records below. Please accept my membership application. I agree to purchase ten records (at regular Club prices) during the coming two years, and may cancel membership any time thereafter. If I continue, I'll be eligible for your bonus plan.

Send these 14 records— I've enclosed check or money order for $2.86

19624619795419671720797720174920176421019520936120972620939519898618806021625219891 1

All records will be described in advance in the Magazine, sent every four weeks. If I do not want any record, I'll return the selection card by the date specified . . . or use the card to order any record I want. If I want only the regular selection for my musical interest, I need do nothing—it will be sent automatically. From time to time, I'll be offered special albums which I may accept or reject by using the dated form provided.

MY MAIN MUSICAL INTEREST IS (check one only):

☐ Easy Listening ☑ Young Sounds ☐ Jazz
☐ Country ☐ Broadway & Hollywood ☐ Classical

☐ Mr. ☐ Miss ☑ Mrs. (please print) Rita M. Searfoss
(First Name) (Initial) (Last Name)

Address 0310 Buffalo St.

City White Haven

State Pa. Zip 18661

Do you have a telephone? (check one) ☐ YES ☐ NO

APO/FPO addresses: write for special offer

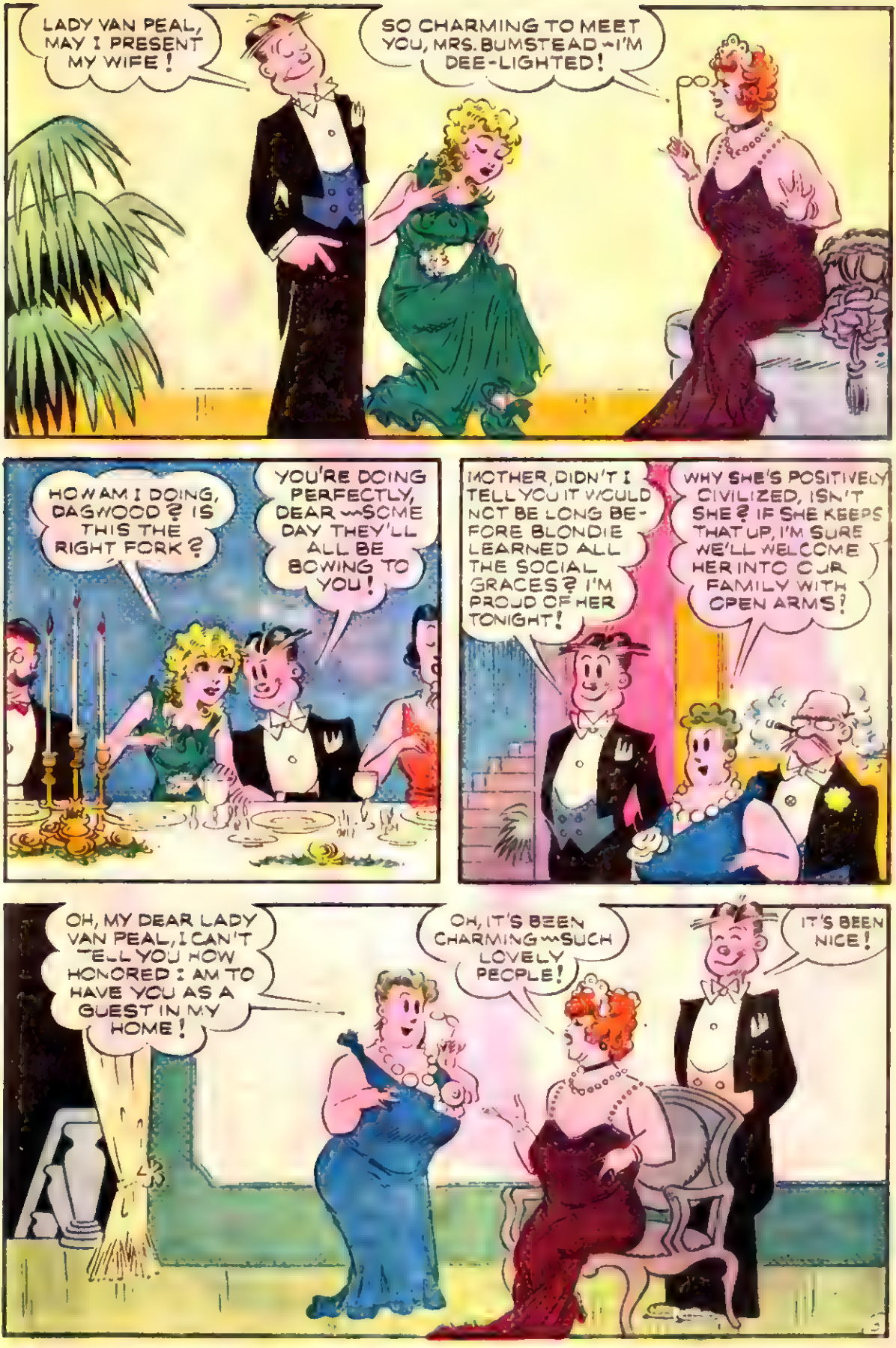
(BS-Z) 076

221-372

WHEN COOKIE WAS A LITTLE GIRL....
YOU SIT THERE FOR A HALF-HOUR...THAT 'LL TEACH YOU TO MIND ME!
YOUR HALF-HOUR IS UP, COOKIE!
OKAY, WAIT FOR ME... I'LL BE RIGHT BACK!
ALL-RIGHT... YOU CAN GO OUT AND PLAY NOW!
The End
D-9338

BLONDIE
BEST FOOT FORWARD!
WHAT AM I SUPPOSED TO USE, MY SHIRT?
DAGWOOD, DON'T YOU DARE TOUCH THOSE CLEAN TOWELS ... I PUT THEM THERE FOR THE COMPANY TONIGHT!
DON'T YOU DARE TOUCH THOSE SALTED NUTS OR CANDY... THEY'RE FOR THE COMPANY TONIGHT!
DAGWOOD, WHERE ARE YOU GOING?
I'M GOING OUT AND COME IN AGAIN AS A GUEST!
D-3340

YOU MAKE ME REMEMBER ALL OF THE SNOBBISH THINGS MY PARENTS DID AND THE WAY THEY ACTED TOWARD YOU AFTER WE WERE MARRIED!
DAGWOOD, I'VE NEVER ACTED LIKE THAT IN ALL MY LIFE! AND THERE WERE MANY OCCASIONS WHERE YOU WEREN'T EXACTLY DOING ME ANY FAVORS!
BUT, DEAR, I WAS TRYING TO MAKE MY PARENTS LIKE YOU AND TO ACCEPT YOU AND LOVE YOU AS I DID....AND DO—I DO!
ONLY THEY WOULDN'T LISTEN! THEY KEPT REPEATING THAT YOU WERE A DISGRACE TO THE FAMILY AND THAT I MARRIED BENEATH MY STATION!
"YES, I REMEMBER...I ALSO RECALL THE TIME YOUR FOLKS INVITED US TO ONE OF THEIR SOCIAL EVENTS OF THE YEAR—I TRIED SO HARD TO MAKE A GOOD IMPRESSION THAT EVENING..."
TONIGHT, MY PARENTS ARE GIVING A FAREWELL PARTY FOR SIR HENRY AND LADY VAN PEAL
GEE, DAGWOOD, SOMETIMES I THINK WE SHOULDN'T HAVE MARRIED...WE CAME FROM SUCH ENTIRELY DIFFERENT WORLDS!
2


LADY VAN PEAL, MAY I PRESENT MY WIFE!
SO CHARMING TO MEET YOU, MRS. BUMSTEAD ~ I'M DEE-LIGHTED!
HOW AM I DOING, DAGWOOD? IS THIS THE RIGHT FORK?
YOU'RE DOING PERFECTLY, DEAR ~ SOME DAY THEY'LL ALL BE BOWING TO YOU!
MOTHER, DIDN'T I TELL YOU IT WOULD NOT BE LONG BEFORE BLONDIE LEARNED ALL THE SOCIAL GRACES? I'M PROUD OF HER TONIGHT!
WHY SHE'S POSITIVELY CIVILIZED, ISN'T SHE? IF SHE KEEPS THAT UP, I'M SURE WE'LL WELCOME HER INTO OUR FAMILY WITH OPEN ARMS!
OH, MY DEAR LADY VAN PEAL, I CAN'T TELL YOU HOW HONORED I AM TO HAVE YOU AS A GUEST IN MY HOME!
OH, IT'S BEEN CHARMING ~ SUCH LOVELY PEOPLE!
IT'S BEEN NICE!

I'D BETTER SAY GOOD-BYE TO EVERYONE ELSE, OUR BOAT SAILS AT MIDNIGHT — WHERE IS HIS LORDSHIP?
PLEASE INFORM MY GUESTS THAT LADY AND LORD VAN PEAL ARE LEAVING — HAVE EVERYONE GATHER IN THE GREAT HALL SO WE CAN GIVE THEM A FAREWELL BEFITTING THEIR HIGH POSITION!
NOW MY DEAR — DO COME AND VISIT ME AT MY CHATEAU ON THE RIVIERA!
THANK YOU SO MUCH!
COME MY DEAR, THERE'S A BOAT TO CATCH!
OH, MY!
I SAY! SOMETHING SLIPPED!
WE'RE RUINED!
THE END
4

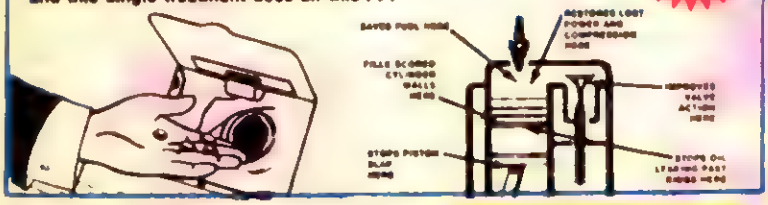
WHEN COOKIE WAS A LITTLE GIRL....
WE'RE GROWN-UP LADIES NOW, MAMA, AND WE THINK WE OUGHT TO WEAR HIGH HEELS!
YOU CAN PLAY WITH SOME OF MY OLD ONES!
IT WON'T BE LONG NOW BEFORE WE HAVE LOTS OF BOY FRIENDS AND GO ON LOTS OF DATES!
THIS WILL MAKE US GLAMOUR GIRLS!
WHOOPS!
LET'S JUST PLAY WITH DOLLS!
YEAH!
The End
O-3337

Now! MOTALOY gives your car's rings and valves a replating job while you drive!

SEE HOW ONLY $6 WORTH OF MOTALOY RECONDITIONS YOUR ENGINE — HELPS PREVENT THE NEED FOR A $100 RING AND VALVE JOB!

HERE'S HOW MOTALOY WORKS!

Here's all you do and you do it only once! Just drop 4 Motaloy Tabs into your gas tank and this single treatment does all this . . .


RESTORES LOST POWER AND COMPRESSION
SEALS PISTON RINGS
REPLATES VALVE SEATS
STOPS PISTON SLAP
STOPS OIL LEAKING PAST GUIDE RODS

Just drop 4 Motaloy tabs into your gas tank and you've started your engine rebuilding job! Each tab is a scientifically compounded alloy of 9 metals and elements. As you drive, tiny Motaloy particles are released into the fuel. These Motaloy molecules are carried through the fuel line into the combustion chamber, where the intense heat of ignition activates them to soften, then remove carbon deposits. Then, Motaloy starts metal-plating pitted and worn surfaces of cylinder walls, piston rings, valve seats and stems.

A SINGLE MOTALOY TREATMENT DOES ALL THIS FOR YOUR ENGINE!

The more you drive, the more protection Motaloy deposits in the form of a fine, anti-friction metal plating that rebuilds, smooths and protects vital surfaces! As Motaloy continues to plate and re-plate, engine compression is increased without a ring and valve job! Gas mileage improves, your engine eats less oil! And over fifteen years of use by over a million motorists — some of them with cars that have clocked over 100,000 miles after a single Motaloy treatment — prove that Motaloy can keep your engine running younger and peppier . . . for years longer!

PROTECTS NEW ENGINES . . . REJUVENATES OLD ONES!

Getting a new car? Start it off with a Motaloy treatment — 6 dollars of protection that can mean invaluable extra engine life for your car. Can actually help maintain full factory compression for the life of your car . . . so you'll get better performance for years longer . . . and a better trade-in or resale price whenever you decide to sell! And Motaloy's track record on cars that have rolled up 50,000 . . 70,000 . . even 90,000 miles shows fantastic results in improved compression, lower gas and oil consumption, better pickup, smoother running — just as if the engine were years younger! Give your car's engine a new . . . and longer . . . lease on life with amazing Motaloy! Remember — *a single Motaloy treatment lasts for the life of your car!* And Motaloy cannot harm even the finest engine in any way!

TRY MOTALOY AT OUR RISK!

A complete Motaloy package (4 tabs) is only $6.00. Try Motaloy in your car for 30 days, to give its plating action a fair chance. If at the end of that time your car's engine isn't running smoother . . . if you aren't using less oil . . . if your gas mileage hasn't started to improve (as it will, continue to do until you've reached full factory compression) . . . if you don't agree that Motaloy has given your engine a new lease on life — just return the empty Motaloy package and we'll send you back every penny of your purchase price! If you do find Motaloy does give your car the equivalent of a ring and valve job for $6.00, tell your friends about it. They'll thank you for spreading the good word!

*Gold Medal Naples Bronze Medal, Brussels, 1964

TESTS BY TRINITY TESTING LABS PROVE MOTALOY RESULTS!

Radioactive Isotope Tracer Tests Confirm Motaloy's Plating Action!

The activation of the Motaloy and the subsequent tracing operations of the activated Motaloy was conducted by an independent research laboratory especially licensed by the Atomic Energy Commission to supervise the industrial application of radioactive isotopes.

Approximate Amounts of Activated Motaloy Deposited on the Surfaces (after approx. 60 hours of operation)

Piston Rings	Light
Piston	Light
Cylinder Walls	Light
Intake Valve Face	Very Heavy
Exhaust Valve Face	Heavy
Intake Valve Seat	Heavy
Exhaust Valve Seat	Medium

The above tracing of the radioactive Motaloy is positive proof of the actual transfer of the Motaloy particles from the gasoline tank on to the surfaces of the above surveyed parts of the engine.

Complete Motaloy Package (4 Tabs) Only $6.00
(2 car families: 2 packages — $11.50)

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Please rush me the following on your 30-day Money-back Guarantee
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☐ 2 Packages for $11.50 + $1.15 P&H
I enclose
☐ check ☐ money order for $_____
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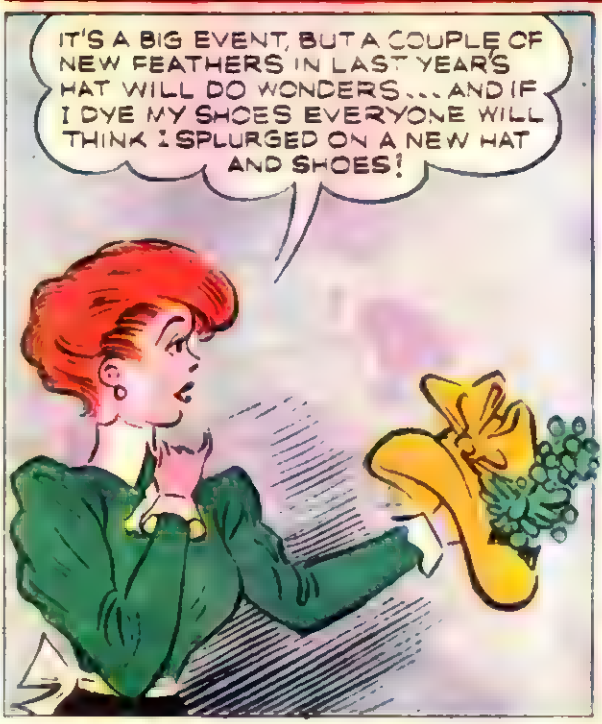
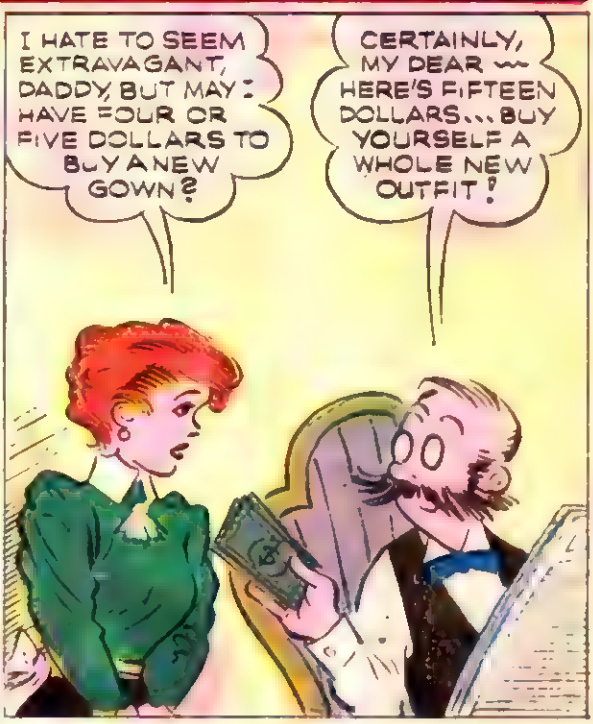
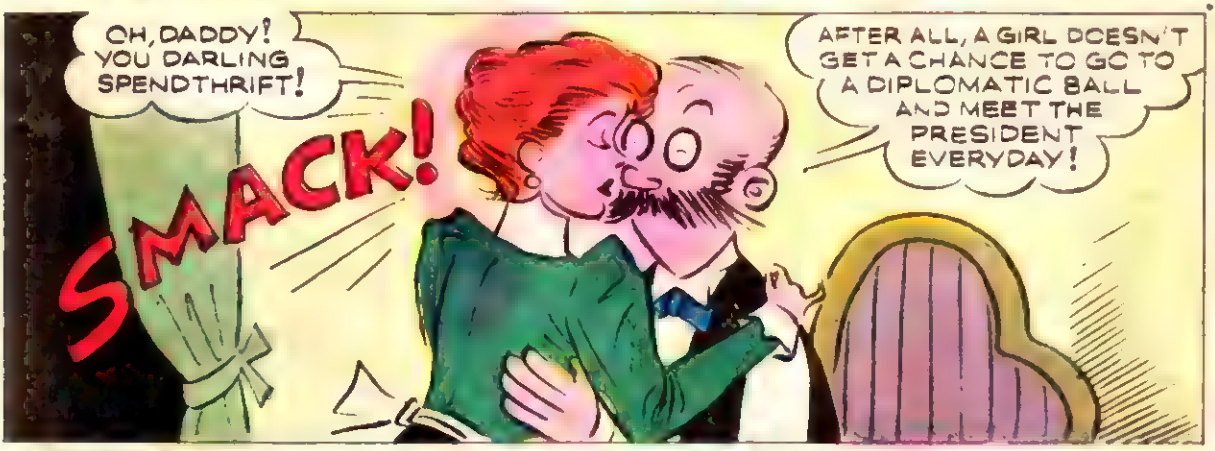
WHEN MAMA WAS A GIRL

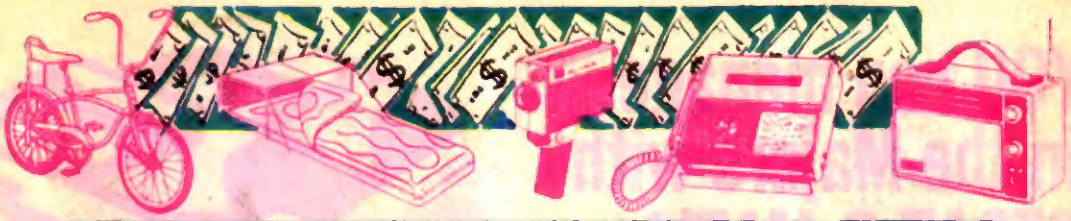

IT'S A BIG EVENT, BUT A COUPLE OF NEW FEATHERS IN LAST YEAR'S HAT WILL DO WONDERS... AND IF I DYE MY SHOES EVERYONE WILL THINK I SPLURGED ON A NEW HAT AND SHOES!


I HATE TO SEEM EXTRAVAGANT, DADDY, BUT MAY I HAVE FOUR OR FIVE DOLLARS TO BUY A NEW GOWN?
CERTAINLY, MY DEAR — HERE'S FIFTEEN DOLLARS... BUY YOURSELF A WHOLE NEW OUTFIT!


OH, DADDY! YOU DARLING SPENDTHRIFT!
SMACK!
AFTER ALL, A GIRL DOESN'T GET A CHANCE TO GO TO A DIPLOMATIC BALL AND MEET THE PRESIDENT EVERYDAY!

BUT TODAY...
THAT SUIT IS AWFULLY SHABBY, DEAR — YOU'D BETTER BUY A NEW ONE!
IF BUSINESS CONTINUES GOOD, I'LL BUY A WHOLE NEW WARDROBE IN JUNE!
O-3339

DADDY, WILL YOU PAY THE BOY FOR THESE THINGS — IT'S ONLY $138.50 PLUS TIP!
OH, OH!
AND CAN YOU LET ME HAVE THIRTY OR FOURTY DOLLARS MORE? YOUR BABY GIRL NEEDS A NEW PAIR OF SHOES!
S-SHOES?
YES, AND BY THE WAY, THERE'S A FOX COAT COMING C.O.D. — MY RACCOON OR MINK WOULDN'T GO WITH MY BLUE OUTFIT!
IS THIS A TROUSSEAU? ARE YOU GETTING MARRIED?
OF COURSE NOT, DADDY! I'M JUST GOING TO THE FRIDAY'S WITH RANDY AND HAVE A BACK-YARD COOK-OUT!
OVER THE HILL
PAUL FUNG JR.
CAROL, I THINK IF YOU'LL JUST PUT A FEW PATCHES ON THIS, IT'LL SEE ME THROUGH ANOTHER YEAR!
AND BY THAT TIME SOME MULTI-MILLIONAIRE WILL MARRY HER!
END



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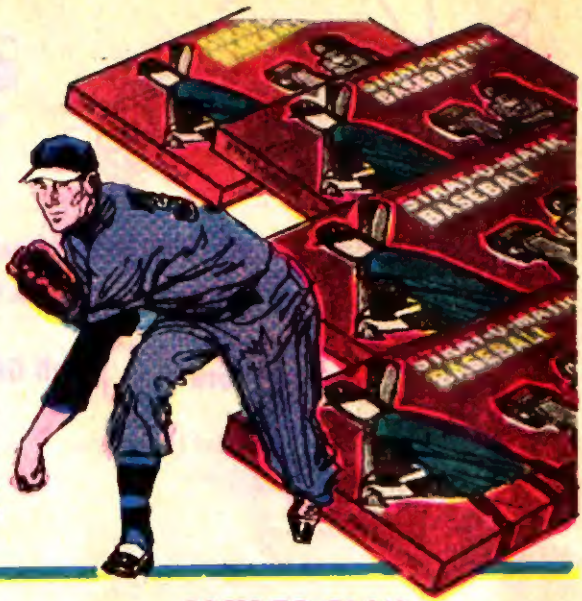

As a STRAT-O-MATIC Major League Manager, you'll make the actual game-deciding moves Houk, Hodges, Alston, Weaver and Murtaugh make. You'll decide when to pinch-hit, play the infield in, change pitchers, signal for hit-and-run, bunt or hit away. Only STRAT-O-MATIC BASEBALL brings you so realistically face-to-face with the decisions a Big League Manager makes on the playing fields.

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As you watch a game on TV, aren't there times when you disagree with the manager's decision? When you'd hold Tom Seaver back an extra day to match the Cardinal's Ace, Bob Gibson. Well STRAT-O-MATIC is your chance to play Big League baseball YOUR way.

As a STRAT-O-MATIC Manager, if you make the right decisions, you're going to win. That's because we've taken every possible statistic on 480 Big League players and put them into a computer. All this vital information is brought together on an individual performance card for EACH player. In STRAT-O-MATIC, a player performs as he does on the field. Brooks Robinson makes those incredible plays at third. Frank Howard hits them out of sight.

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Sounds complicated? It's not. The computer does all the hard figuring. Playing STRAT-O-MATIC is easy. It's only the decisions that are hard. Should you hit and run with Boog Powell at bat. It reduces the chances of a groundball Double Play. But you take a chance on the free-swinging Powell taking a whiff as the runner is cut down at second. It's YOUR decision in STRAT-O-MATIC.

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